

13413-13599 Karcher Rd, Caldwell, Idaho, 83607  
Ring of 1 mile

## Up and Coming Families

Dominant Tapestry Segment

## KEY FACTS



7,700

Total Population



\$349,019

Median Home Value



30

Businesses



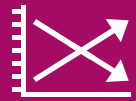
5,179

Daytime Population



33.1

Median Age



9.10%

2020-2023  
Pop Growth Rate



\$36,128

Per Capita Income



3.3

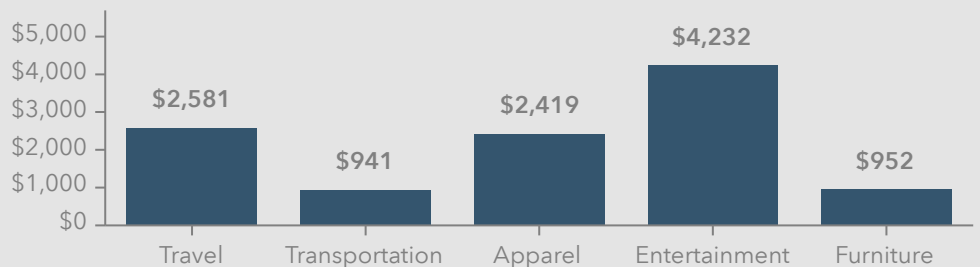
Avg Household Size



\$92,902

Median Household Income

## KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2023, 2028), Esri-Data Axle (2023), Esri-U.S. BLS (2023).

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Spending facts are average annual dollars per household

13413-13599 Karcher Rd, Caldwell, Idaho, 83607  
Ring of 3 miles



### Up and Coming Families

Dominant Tapestry Segment



32.1

Median Age

### KEY FACTS



44,017

Total Population



\$319,138

Median Home Value



729

Businesses



34,709

Daytime Population



2.99%

2020-2023  
Pop Growth  
Rate



\$27,872

Per Capita  
Income



3.0

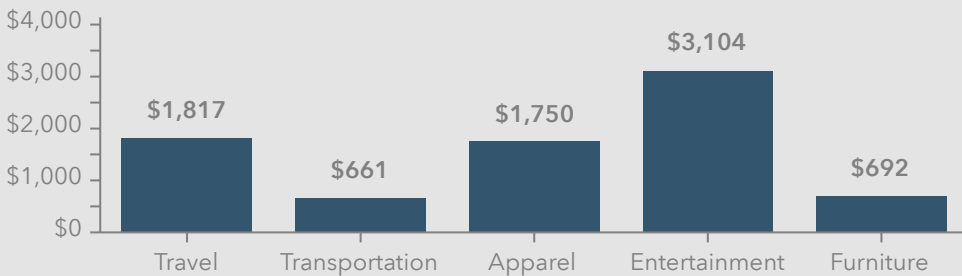
Avg Household  
Size



\$66,593

Median Household  
Income

### KEY SPENDING FACTS



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Spending facts are average annual dollars per household


13413-13599 Karcher Rd, Caldwell, Idaho, 83607  
Ring of 5 miles

## Up and Coming Families

Dominant Tapestry Segment

## KEY FACTS

  
117,155  
Total Population


  
\$338,322  
Median Home Value

  
2,695  
Businesses

  
108,065  
Daytime Population

  
32.5  
Median Age

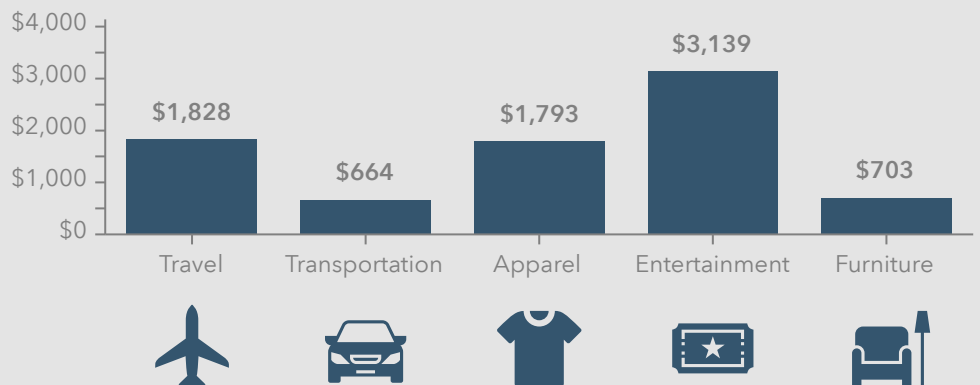
  
3.00%  
2020-2023  
Pop Growth Rate

  
\$28,864  
Per Capita Income

  
2.9  
Avg Household Size

  
\$66,589  
Median Household Income

## KEY SPENDING FACTS



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Spending facts are average annual dollars per household