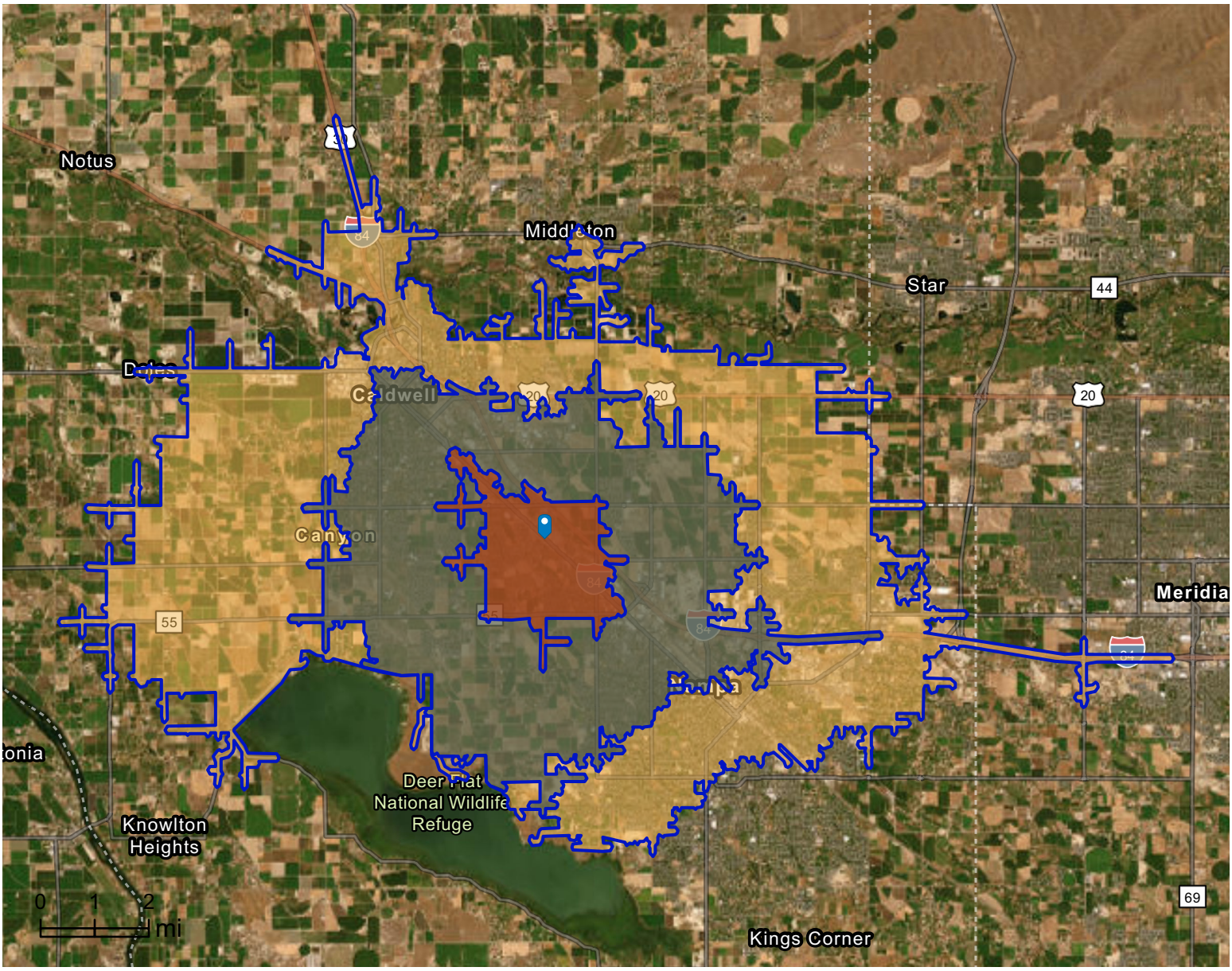
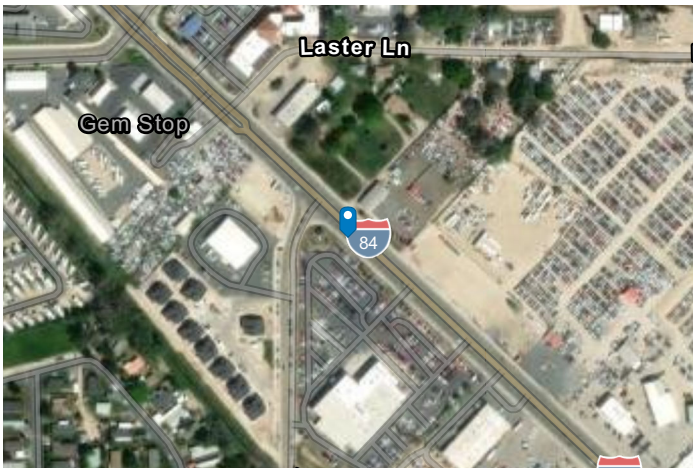
Site Map

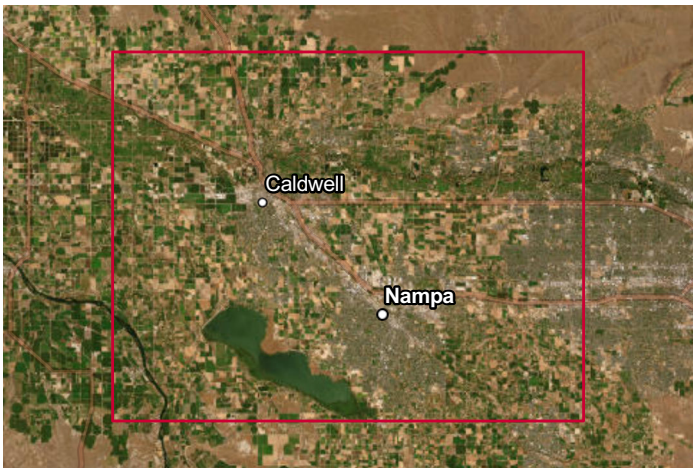
6202 Cleveland Blvd, Caldwell, Idaho, 83607

Drive time: 5, 10, 15 minute radii

Prepared by Esri
Latitude: 43.62530
Longitude: -116.63232







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Executive Summary

6202 Cleveland Blvd, Caldwell, Idaho, 83607

Drive time: 5, 10, 15 minute radii

Population	5 minutes	10 minutes	15 minutes
2010 Population	9,680	58,451	117,334
2020 Population	12,648	75,067	146,394
2025 Population	15,842	92,105	174,032
2030 Population	18,458	102,600	192,503
2010-2020 Annual Rate	2.71%	2.53%	2.24%
2020-2025 Annual Rate	4.38%	3.97%	3.35%
2025-2030 Annual Rate	3.10%	2.18%	2.04%
Age			
2025 Median Age	30.9	33.6	34.2
U.S. median age is 39.1			
Race and Ethnicity			
White Alone	59.7%	66.3%	68.5%
Black Alone	1.1%	1.1%	1.0%
American Indian Alone	1.3%	1.3%	1.2%
Asian Alone	1.0%	1.3%	1.3%
Pacific Islander Alone	0.4%	0.3%	0.3%
Some Other Race Alone	19.0%	15.1%	13.9%
Two or More Races	17.5%	14.6%	13.7%
Hispanic Origin	40.1%	32.9%	30.3%
Diversity Index	78.0	72.9	70.6
Households			
2010 Total Households	3,061	19,226	39,434
2020 Total Households	3,957	24,585	49,465
2025 Total Households	5,030	30,780	59,811
2030 Total Households	5,969	34,712	66,946
2010-2020 Annual Rate	2.60%	2.49%	2.29%
2020-2025 Annual Rate	4.68%	4.37%	3.68%
2025-2030 Annual Rate	3.48%	2.43%	2.28%
2025 Average Household Size	3.15	2.94	2.87
Wealth Index	67	70	72

Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography.

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Mortgage Income	5 minutes	10 minutes	15 minutes
2025 Percent of Income for Mortgage	33.3%	34.9%	35.5%
Median Household Income			
2025 Median Household Income	$74,722	$72,598	$73,023
2030 Median Household Income	$80,757	$80,004	$80,906
2025-2030 Annual Rate	1.57%	1.96%	2.07%
Average Household Income			
2025 Average Household Income	$94,398	$92,356	$93,588
2030 Average Household Income	$103,031	$102,117	$104,233
Per Capita Income			
2025 Per Capita Income	$30,195	$30,810	$32,188
2030 Per Capita Income	$33,554	$34,458	$36,283
2025-2030 Annual Rate	2.13%	2.26%	2.42%
Income Equality			
2025 Gini Index	38.6	39.3	40.3
Socioeconomic Status			
2025 Socioeconomic Status Index	45.7	45.4	46.4
Housing Unit Summary			
Housing Affordability Index	75	71	70
2010 Total Housing Units	3,362	21,042	43,260
2010 Owner Occupied Hus (%)	63.7%	67.6%	67.3%
2010 Renter Occupied Hus (%)	36.3%	32.4%	32.7%
2010 Vacant Housing Units (%)	8.9%	8.6%	8.8%
2020 Housing Units	4,087	25,502	51,350
2020 Owner Occupied HUs (%)	68.9%	70.8%	69.8%
2020 Renter Occupied HUs (%)	31.1%	29.2%	30.2%
Vacant Housing Units	2.9%	3.5%	3.7%
2025 Housing Units	5,165	31,941	62,039
Owner Occupied Housing Units	74.2%	74.8%	74.3%
Renter Occupied Housing Units	25.8%	25.2%	25.7%
Vacant Housing Units	2.6%	3.6%	3.6%
2030 Total Housing Units	6,079	35,853	69,327
2030 Owner Occupied Housing Units	4,165	26,178	50,585
2030 Renter Occupied Housing Units	1,804	8,534	16,361
2030 Vacant Housing Units	110	1,141	2,381

Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography.

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Business Summary Report (NAICS)

6202 Cleveland Blvd, Caldwell, Idaho, 83607

Drive time: 5, 10, 15 minute radii

Data for all businesses in area	5 minutes	10 minutes	15 minutes
Total Businesses	472	2,513	4,887
Total Employees	4,662	28,465	54,392
Total Population	15,842	92,105	174,032
Employee/Population Ratio (per 100)	29.4	30.9	31.3

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	2	0.4%	4	0.1%	21	0.8%	91	0.3%	44	0.9%	464	0.8%
Mining (21)	1	0.2%	2	0.0%	2	0.1%	8	0.0%	5	0.1%	20	0.0%
Utilities (22)	1	0.2%	40	0.9%	6	0.2%	111	0.4%	10	0.2%	233	0.4%
Construction (23)	37	7.8%	144	3.1%	232	9.2%	1,428	5.0%	531	10.9%	4,068	7.5%
Building Construction	9	1.9%	23	0.5%	68	2.7%	422	1.5%	157	3.2%	1,482	2.7%
Heavy/Civil Eng Construction	2	0.4%	20	0.4%	15	0.6%	172	0.6%	31	0.6%	345	0.6%
Specialty Trade Contractor	26	5.5%	101	2.2%	150	6.0%	834	2.9%	343	7.0%	2,241	4.1%
Manufacturing (31-33)	18	3.8%	482	10.3%	104	4.1%	3,313	11.6%	204	4.2%	6,957	12.8%
Wholesale Trade (42)	27	5.7%	196	4.2%	90	3.6%	1,050	3.7%	184	3.8%	2,456	4.5%
Durable Goods	19	4.0%	159	3.4%	65	2.6%	556	1.9%	132	2.7%	1,089	2.0%
Nondurable Goods	7	1.5%	29	0.6%	22	0.9%	451	1.6%	47	1.0%	1,274	2.3%
Trade Broker	1	0.2%	9	0.2%	3	0.1%	42	0.1%	5	0.1%	93	0.2%

Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

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Business Summary Report (NAICS)

6202 Cleveland Blvd, Caldwell, Idaho, 83607

Drive time: 5, 10, 15 minute radii

	5 minutes				10 minutes				15 minutes			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Retail Trade (44-45)	103	21.8%	1,019	21.9%	392	15.6%	4,890	17.2%	706	14.4%	8,347	15.3%
Motor Vehicle & Parts Dealers	40	8.5%	287	6.2%	89	3.5%	688	2.4%	157	3.2%	1,723	3.2%
Furniture & Home Furnishing Stores	9	1.9%	48	1.0%	26	1.0%	172	0.6%	37	0.8%	205	0.4%
Electronics & Appliance Stores	1	0.2%	15	0.3%	13	0.5%	150	0.5%	23	0.5%	249	0.5%
Building & Garden Equipment	6	1.3%	104	2.2%	28	1.1%	484	1.7%	52	1.1%	769	1.4%
Food & Beverage Stores	10	2.1%	101	2.2%	53	2.1%	939	3.3%	104	2.1%	1,549	2.9%
Health & Personal Care Stores	8	1.7%	47	1.0%	39	1.6%	305	1.1%	64	1.3%	548	1.0%
Gasoline Stations	3	0.6%	15	0.3%	16	0.6%	108	0.4%	32	0.7%	205	0.4%
Clothing, Shoe and Jewelery Stores	5	1.1%	24	0.5%	28	1.1%	333	1.2%	41	0.8%	403	0.7%
Sporting Goods, Hobby & Music Stores	16	3.4%	138	3.0%	69	2.8%	824	2.9%	125	2.6%	1,263	2.3%
General Merchandise Stores	6	1.3%	241	5.2%	32	1.3%	889	3.1%	71	1.4%	1,433	2.6%
Transportation & Warehousing (48-49)	18	3.8%	175	3.8%	66	2.6%	723	2.5%	132	2.7%	1,308	2.4%
Truck Transportation	6	1.3%	63	1.4%	25	1.0%	288	1.0%	52	1.1%	489	0.9%
Information (51)	12	2.5%	52	1.1%	56	2.2%	434	1.5%	90	1.8%	1,063	1.9%
Finance & Insurance (52)	24	5.1%	98	2.1%	136	5.4%	692	2.4%	238	4.9%	1,219	2.2%
Central Bank/Credit & Related Activities	10	2.1%	48	1.0%	69	2.8%	392	1.4%	110	2.3%	659	1.2%
Securities & Commodity Contracts	3	0.6%	9	0.2%	26	1.0%	107	0.4%	53	1.1%	213	0.4%
Funds, Trusts & Other Financial	11	2.3%	40	0.9%	41	1.6%	194	0.7%	76	1.6%	348	0.6%
Real Estate, Rental & Leasing (53)	26	5.5%	77	1.6%	121	4.8%	521	1.8%	238	4.9%	1,043	1.9%
Professional, Scientific & Tech Services (54)	25	5.3%	100	2.1%	137	5.5%	842	3.0%	301	6.2%	1,772	3.3%
Legal Services	2	0.4%	10	0.2%	32	1.3%	142	0.5%	62	1.3%	321	0.6%

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Business Summary Report (NAICS)

6202 Cleveland Blvd, Caldwell, Idaho, 83607

Drive time: 5, 10, 15 minute radii

	5 minutes				10 minutes				15 minutes			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Management of Companies (55)	0	0.0%	1	0.0%	1	0.0%	3	0.0%	4	0.1%	13	0.0%
Administrative, Support & Waste Mgmt (56)	11	2.3%	54	1.2%	67	2.7%	317	1.1%	161	3.3%	890	1.6%
Educational Services (61)	12	2.5%	331	7.1%	73	2.9%	2,310	8.1%	135	2.8%	4,503	8.3%
Health Care & Social Assistance (62)	35	7.4%	1,028	22.1%	284	11.3%	4,777	16.8%	509	10.4%	7,982	14.7%
Ambulatory Health Care	27	5.7%	806	17.3%	186	7.4%	2,592	9.1%	322	6.6%	4,224	7.8%
Hospital	3	0.6%	81	1.7%	31	1.2%	1,277	4.5%	40	0.8%	1,583	2.9%
Nursing/Residential Care	0	0.0%	3	0.1%	17	0.7%	360	1.3%	39	0.8%	1,077	2.0%
Social Assistance	5	1.1%	138	3.0%	50	2.0%	549	1.9%	109	2.2%	1,098	2.0%
Arts, Entertainment & Recreation (71)	1	0.2%	4	0.1%	41	1.6%	653	2.3%	84	1.7%	1,058	1.9%
Accommodation & Food Services (72)	32	6.8%	466	10.0%	186	7.4%	2,879	10.1%	329	6.7%	4,446	8.2%
Accommodation	1	0.2%	12	0.3%	9	0.4%	133	0.5%	25	0.5%	278	0.5%
Food & Drinking Places	31	6.6%	453	9.7%	177	7.0%	2,746	9.7%	304	6.2%	4,168	7.7%
Other Services Except Public Admin (81)	70	14.8%	274	5.9%	313	12.5%	1,310	4.6%	623	12.8%	2,620	4.8%
Repair & Maintenance	46	9.8%	183	3.9%	108	4.3%	413	1.4%	211	4.3%	894	1.6%
Auto Repair & Maintenance	40	8.5%	156	3.4%	86	3.4%	333	1.2%	158	3.2%	674	1.2%
Personal & Laundry Service	14	3.0%	69	1.5%	95	3.8%	398	1.4%	172	3.5%	729	1.3%
Civic and Other Orgs	10	2.1%	22	0.5%	110	4.4%	498	1.8%	240	4.9%	997	1.8%
Public Administration (92)	9	1.9%	118	2.5%	97	3.9%	2,112	7.4%	155	3.2%	3,916	7.2%
Unclassified Establishments (99)	9	1.9%	0	0.0%	86	3.4%	2	0.0%	202	4.1%	15	0.0%
Total (11-99)	472	100.0%	4,662	100.0%	2,513	100.0%	28,465	100.0%	4,887	100.0%	54,392	100.0%

Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

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Business Summary Report (SIC)

6202 Cleveland Blvd, Caldwell, Idaho, 83607

Drive time: 5, 10, 15 minute radii

Data for all businesses in area	5 minutes	10 minutes	15 minutes
Total Businesses	472	2,513	4,887
Total Employees	4,662	28,465	54,392
Total Population	15,842	92,105	174,032
Employee/Population Ratio (per 100)	29.4	30.9	31.3

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by SIC Codes	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture & Mining (01-14)	9	1.9%	51	1.1%	60	2.4%	286	1.0%	131	2.7%	916	1.7%
Construction (15-17)	36	7.6%	140	3.0%	224	8.9%	1,403	4.9%	508	10.4%	3,994	7.3%
Manufacturing (20-39)	14	3.0%	459	9.8%	91	3.6%	3,265	11.5%	182	3.7%	6,960	12.8%
Transportation (40-47)	19	4.0%	197	4.2%	83	3.3%	778	2.7%	161	3.3%	1,401	2.6%
Communication (48)	10	2.1%	48	1.0%	36	1.4%	250	0.9%	57	1.2%	495	0.9%
Utility (49)	1	0.2%	41	0.9%	9	0.4%	142	0.5%	17	0.3%	300	0.6%
Wholesale Trade (50-51)	27	5.7%	196	4.2%	90	3.6%	1,050	3.7%	184	3.8%	2,456	4.5%
Retail Trade Summary (52-59)	141	29.9%	1,505	32.3%	589	23.4%	7,805	27.4%	1,040	21.3%	12,732	23.4%
Home Improvement	6	1.3%	105	2.3%	31	1.2%	581	2.0%	57	1.2%	1,001	1.8%
General Merchandise Stores	5	1.1%	239	5.1%	16	0.6%	854	3.0%	29	0.6%	1,328	2.4%
Food Stores	14	3.0%	129	2.8%	70	2.8%	1,110	3.9%	132	2.7%	1,779	3.3%
Auto Dealers & Gas Stations	43	9.1%	301	6.5%	105	4.2%	795	2.8%	188	3.9%	1,925	3.5%
Apparel & Accessory Stores	3	0.6%	20	0.4%	19	0.8%	109	0.4%	25	0.5%	163	0.3%
Furniture & Home Furnishings	10	2.1%	65	1.4%	44	1.8%	343	1.2%	70	1.4%	498	0.9%
Eating & Drinking Places	28	5.9%	440	9.4%	173	6.9%	2,715	9.5%	294	6.0%	4,112	7.6%
Miscellaneous Retail	31	6.6%	208	4.5%	132	5.3%	1,298	4.6%	245	5.0%	1,926	3.5%

Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).

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Business Summary Report (SIC)

6202 Cleveland Blvd, Caldwell, Idaho, 83607

Drive time: 5, 10, 15 minute radii

	5 minutes				10 minutes				15 minutes			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by SIC Codes	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Finance, Insurance, Real Estate (60-67)	34	7.2%	129	2.8%	219	8.7%	1,107	3.9%	417	8.5%	2,116	3.9%
Banks, Savings & Lending	7	1.5%	35	0.8%	68	2.7%	383	1.4%	109	2.2%	646	1.2%
Securities Brokers	3	0.6%	8	0.2%	24	1.0%	96	0.3%	51	1.0%	201	0.4%
Insurance Carriers & Agents	11	2.3%	40	0.9%	41	1.6%	194	0.7%	76	1.6%	348	0.6%
Real Estate, Investment Offices	14	3.0%	45	1.0%	85	3.4%	435	1.5%	181	3.7%	922	1.7%
Services Summary (70-89)	163	34.5%	1,778	38.1%	929	37.0%	10,266	36.1%	1,832	37.5%	19,090	35.1%
Hotels & Lodging	1	0.2%	12	0.3%	9	0.4%	133	0.5%	25	0.5%	278	0.5%
Automotive Services	53	11.2%	196	4.2%	111	4.4%	413	1.4%	202	4.1%	807	1.5%
Movies & Amusements	5	1.1%	9	0.2%	46	1.8%	668	2.4%	97	2.0%	1,128	2.1%
Health Services	28	5.9%	860	18.4%	229	9.1%	4,129	14.5%	387	7.9%	6,576	12.1%
Legal Services	2	0.4%	10	0.2%	26	1.0%	92	0.3%	50	1.0%	214	0.4%
Education Inst. & Libraries	9	1.9%	326	7.0%	64	2.5%	2,295	8.1%	118	2.4%	4,500	8.3%
Other Services	66	14.0%	365	7.8%	444	17.7%	2,536	8.9%	954	19.5%	5,586	10.3%
Government (91-97)	9	1.9%	118	2.5%	97	3.9%	2,112	7.4%	155	3.2%	3,916	7.2%
Unclassified Establishments (99)	9	1.9%	0	0.0%	86	3.4%	2	0.0%	202	4.1%	15	0.0%
Totals (01-99)	472	100.0%	4,662	100.0%	2,513	100.0%	28,465	100.0%	4,887	100.0%	54,392	100.0%

Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).

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