

Site Map

1843 S Broadway Ave, Boise, Idaho, 83706 2

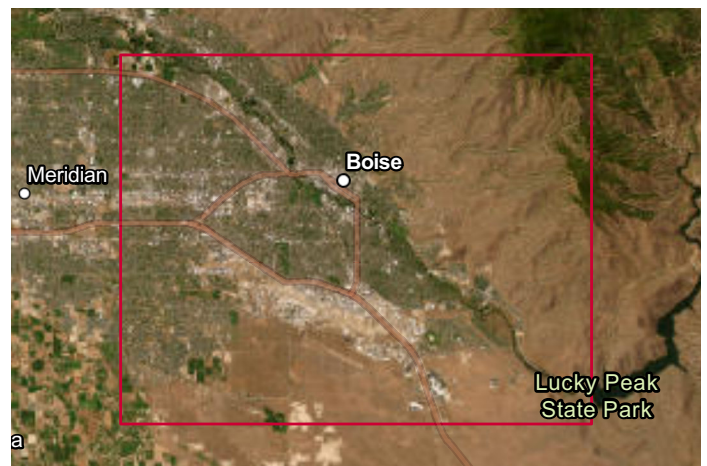
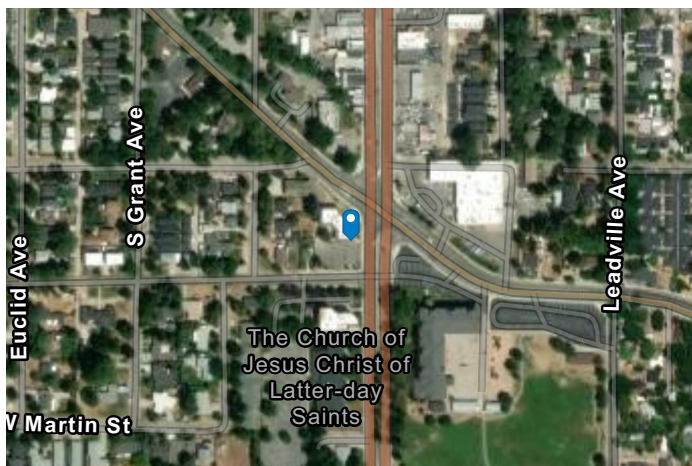
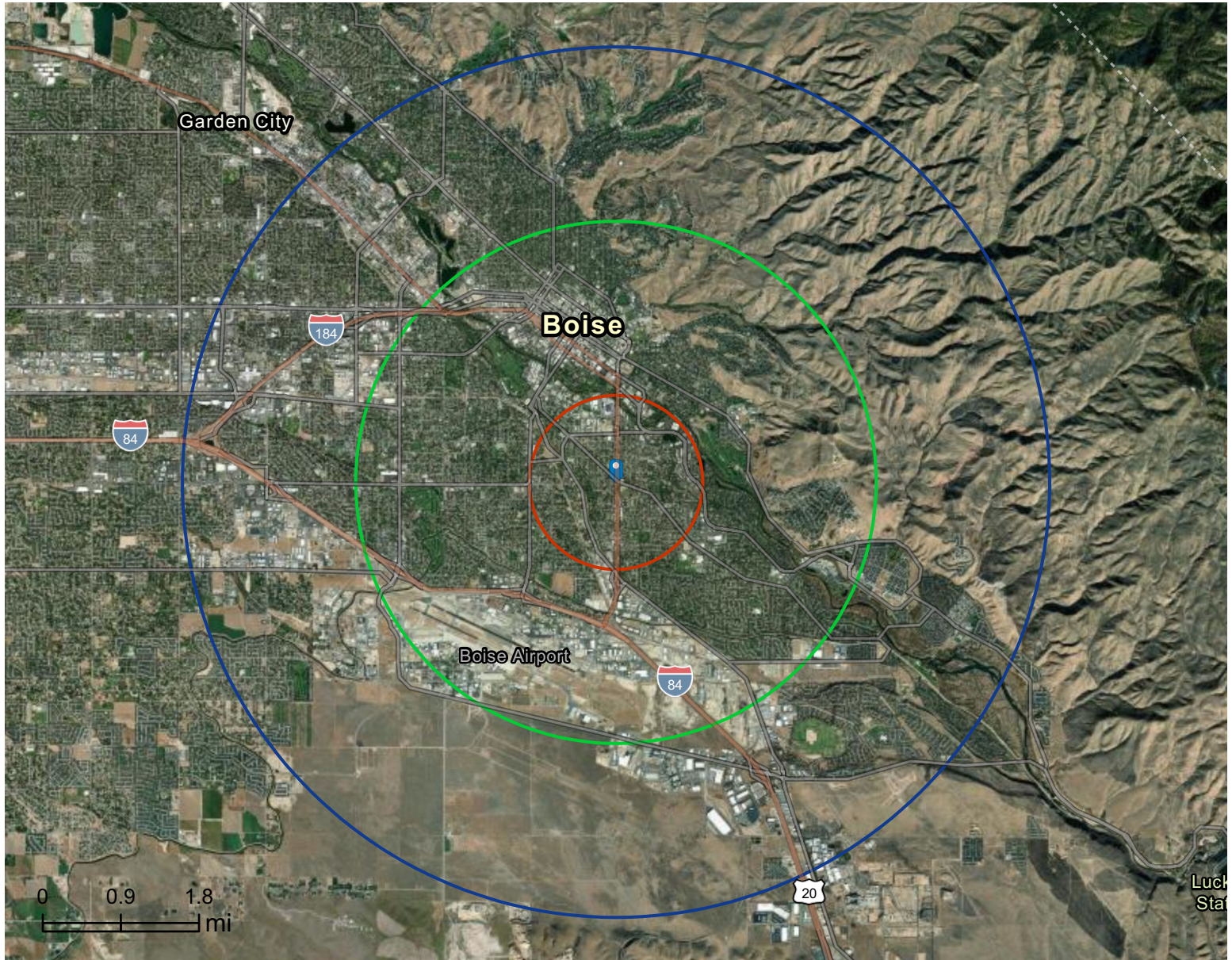
1843 S Broadway Ave, Boise, Idaho, 83706

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 43.59020

Longitude: -116.19387



Executive Summary

1843 S Broadway Ave, Boise, Idaho, 83706 2
1843 S Broadway Ave, Boise, Idaho, 83706
Rings: 1, 3, 5 mile radii



Population	1 mile	3 miles	5 miles
2010 Population	14,610	74,174	132,799
2020 Population	16,798	83,063	151,173
2025 Population	17,627	85,992	156,465
2030 Population	18,242	91,301	167,116
2010-2020 Annual Rate	1.41%	1.14%	1.30%
2020-2025 Annual Rate	0.92%	0.66%	0.66%
2025-2030 Annual Rate	0.69%	1.21%	1.33%

Age			
2025 Median Age	29.6	35.7	37.3
U.S. median age is 39.1			

Race and Ethnicity			
White Alone	79.0%	80.1%	79.1%
Black Alone	1.7%	2.5%	2.5%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	4.2%	3.9%	4.1%
Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	5.6%	3.8%	4.2%
Two or More Races	8.4%	8.7%	9.0%
Hispanic Origin	11.1%	9.3%	10.2%
Diversity Index	48.8	45.6	47.8

Households			
2010 Total Households	6,952	34,445	58,258
2020 Total Households	7,495	37,611	64,939
2025 Total Households	8,040	40,069	69,070
2030 Total Households	8,452	43,592	75,003
2010-2020 Annual Rate	0.75%	0.88%	1.09%
2020-2025 Annual Rate	1.35%	1.21%	1.18%
2025-2030 Annual Rate	1.00%	1.70%	1.66%
2025 Average Household Size	1.96	2.05	2.18
Wealth Index	66	88	98

Mortgage Income	1 mile	3 miles	5 miles
2025 Percent of Income for Mortgage	46.7%	46.6%	44.1%
Median Household Income			
2025 Median Household Income	\$76,603	\$79,778	\$83,564
2030 Median Household Income	\$86,313	\$90,559	\$96,378
2025-2030 Annual Rate	2.42%	2.57%	2.89%
Average Household Income			
2025 Average Household Income	\$99,947	\$111,712	\$119,332
2030 Average Household Income	\$108,679	\$123,670	\$132,660
Per Capita Income			
2025 Per Capita Income	\$44,674	\$51,999	\$52,863
2030 Per Capita Income	\$49,300	\$58,975	\$59,813
2025-2030 Annual Rate	1.99%	2.55%	2.50%
Income Equality			
2025 Gini Index	44.4	46.0	45.6
Socioeconomic Status			
2025 Socioeconomic Status Index	47.8	51.5	52.1
Housing Unit Summary			
Housing Affordability Index	54	54	57
2010 Total Housing Units	7,615	37,623	63,469
2010 Owner Occupied Hus (%)	41.5%	50.5%	54.9%
2010 Renter Occupied Hus (%)	58.5%	49.5%	45.1%
2010 Vacant Housing Units (%)	8.7%	8.4%	8.2%
2020 Housing Units	8,068	40,123	68,768
2020 Owner Occupied HUs (%)	39.3%	49.8%	55.3%
2020 Renter Occupied HUs (%)	60.7%	50.2%	44.7%
Vacant Housing Units	7.1%	6.3%	5.5%
2025 Housing Units	8,623	42,414	72,667
Owner Occupied Housing Units	41.1%	50.6%	56.7%
Renter Occupied Housing Units	58.9%	49.4%	43.3%
Vacant Housing Units	6.8%	5.5%	5.0%
2030 Total Housing Units	9,050	45,944	78,635
2030 Owner Occupied Housing Units	3,604	21,771	42,766
2030 Renter Occupied Housing Units	4,848	21,821	32,238
2030 Vacant Housing Units	598	2,352	3,632

Business Summary Report (NAICS)

1843 S Broadway Ave, Boise, Idaho, 83706 2
1843 S Broadway Ave, Boise, Idaho, 83706
Rings: 1, 3, 5 mile radii



Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	766	6,036	9,818
Total Employees	13,452	92,947	158,293
Total Population	17,627	85,992	156,465
Employee/Population Ratio (per 100)	76.3	108.1	101.2

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	3	0.4%	19	0.1%	30	0.5%	169	0.2%	44	0.5%	237	0.1%
Mining (21)	1	0.1%	5	0.0%	10	0.2%	80	0.1%	12	0.1%	94	0.1%
Utilities (22)	2	0.3%	20	0.1%	18	0.3%	1,602	1.7%	27	0.3%	1,685	1.1%
Construction (23)	38	5.0%	202	1.5%	320	5.3%	2,285	2.5%	610	6.2%	4,838	3.1%
Building Construction	22	2.9%	94	0.7%	131	2.2%	835	0.9%	217	2.2%	1,390	0.9%
Heavy/Civil Eng Construction	2	0.3%	7	0.1%	29	0.5%	356	0.4%	56	0.6%	781	0.5%
Specialty Trade Contractor	14	1.8%	102	0.8%	160	2.6%	1,095	1.2%	337	3.4%	2,667	1.7%
Manufacturing (31-33)	12	1.6%	898	6.7%	166	2.8%	5,245	5.6%	369	3.8%	12,797	8.1%
Wholesale Trade (42)	11	1.4%	89	0.7%	152	2.5%	3,098	3.3%	322	3.3%	5,803	3.7%
Durable Goods	8	1.0%	47	0.3%	113	1.9%	2,430	2.6%	248	2.5%	3,992	2.5%
Nondurable Goods	2	0.3%	9	0.1%	30	0.5%	425	0.5%	61	0.6%	1,527	1.0%
Trade Broker	1	0.1%	33	0.3%	8	0.1%	242	0.3%	14	0.1%	283	0.2%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (NAICS)

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1843 S Broadway Ave, Boise, Idaho, 83706

Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Retail Trade (44-45)	74	9.7%	4,286	31.9%	525	8.7%	8,733	9.4%	1,087	11.1%	16,435	10.4%
Motor Vehicle & Parts Dealers	6	0.8%	57	0.4%	55	0.9%	596	0.6%	151	1.5%	1,966	1.2%
Furniture & Home Furnishing Stores	5	0.7%	116	0.9%	23	0.4%	311	0.3%	54	0.6%	543	0.3%
Electronics & Appliance Stores	1	0.1%	1	0.0%	17	0.3%	85	0.1%	35	0.4%	329	0.2%
Building & Garden Equipment	5	0.7%	295	2.2%	33	0.6%	533	0.6%	83	0.8%	1,199	0.8%
Food & Beverage Stores	17	2.2%	3,649	27.1%	100	1.7%	5,631	6.1%	164	1.7%	6,771	4.3%
Health & Personal Care Stores	4	0.5%	19	0.1%	33	0.6%	263	0.3%	80	0.8%	600	0.4%
Gasoline Stations	4	0.5%	23	0.2%	25	0.4%	212	0.2%	47	0.5%	384	0.2%
Clothing, Shoe and Jewellery Stores	2	0.3%	5	0.0%	52	0.9%	245	0.3%	126	1.3%	1,075	0.7%
Sporting Goods, Hobby & Music Stores	18	2.4%	74	0.6%	124	2.0%	599	0.6%	227	2.3%	1,537	1.0%
General Merchandise Stores	11	1.4%	49	0.4%	62	1.0%	257	0.3%	119	1.2%	2,030	1.3%
Transportation & Warehousing (48-49)	10	1.3%	54	0.4%	106	1.8%	1,104	1.2%	190	1.9%	2,088	1.3%
Truck Transportation	4	0.5%	20	0.1%	30	0.5%	231	0.3%	61	0.6%	566	0.4%
Information (51)	21	2.7%	389	2.9%	152	2.5%	2,460	2.6%	226	2.3%	3,968	2.5%
Finance & Insurance (52)	59	7.7%	481	3.6%	337	5.6%	2,584	2.8%	477	4.9%	3,406	2.1%
Central Bank/Credit & Related Activities	18	2.4%	100	0.7%	101	1.7%	1,018	1.1%	161	1.6%	1,420	0.9%
Securities & Commodity Contracts	23	3.0%	86	0.6%	145	2.4%	807	0.9%	184	1.9%	916	0.6%
Funds, Trusts & Other Financial	18	2.4%	295	2.2%	91	1.5%	759	0.8%	131	1.3%	1,069	0.7%
Real Estate, Rental & Leasing (53)	48	6.3%	427	3.2%	345	5.7%	2,688	2.9%	515	5.3%	4,822	3.0%
Professional, Scientific & Tech Services (54)	119	15.5%	855	6.4%	956	15.8%	7,428	8.0%	1,272	13.0%	12,795	8.1%
Legal Services	33	4.3%	144	1.1%	321	5.3%	2,133	2.3%	354	3.6%	2,407	1.5%



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1843 S Broadway Ave, Boise, Idaho, 83706
Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Management of Companies (55)	1	0.1%	3	0.0%	22	0.4%	163	0.2%	26	0.3%	178	0.1%
Administrative, Support & Waste Mgmt (56)	21	2.7%	116	0.9%	197	3.3%	1,991	2.1%	341	3.5%	3,573	2.3%
Educational Services (61)	17	2.2%	2,138	15.9%	119	2.0%	6,966	7.5%	207	2.1%	9,090	5.7%
Health Care & Social Assistance (62)	94	12.3%	1,116	8.3%	705	11.7%	21,236	22.9%	1,161	11.8%	32,959	20.8%
Ambulatory Health Care	67	8.8%	732	5.4%	469	7.8%	8,794	9.5%	787	8.0%	14,933	9.4%
Hospital	3	0.4%	99	0.7%	37	0.6%	10,127	10.9%	71	0.7%	13,999	8.8%
Nursing/Residential Care	2	0.3%	79	0.6%	25	0.4%	685	0.7%	44	0.5%	1,390	0.9%
Social Assistance	22	2.9%	206	1.5%	175	2.9%	1,630	1.8%	259	2.6%	2,637	1.7%
Arts, Entertainment & Recreation (71)	16	2.1%	71	0.5%	138	2.3%	1,291	1.4%	205	2.1%	2,036	1.3%
Accommodation & Food Services (72)	81	10.6%	1,239	9.2%	433	7.2%	7,149	7.7%	685	7.0%	15,488	9.8%
Accommodation	9	1.2%	143	1.1%	62	1.0%	1,282	1.4%	90	0.9%	2,340	1.5%
Food & Drinking Places	72	9.4%	1,096	8.2%	371	6.2%	5,867	6.3%	596	6.1%	13,148	8.3%
Other Services Except Public Admin (81)	93	12.1%	480	3.6%	696	11.5%	3,539	3.8%	1,180	12.0%	6,194	3.9%
Repair & Maintenance	13	1.7%	104	0.8%	92	1.5%	436	0.5%	249	2.5%	1,224	0.8%
Auto Repair & Maintenance	10	1.3%	95	0.7%	65	1.1%	310	0.3%	186	1.9%	828	0.5%
Personal & Laundry Service	36	4.7%	162	1.2%	232	3.8%	1,196	1.3%	384	3.9%	2,179	1.4%
Civic and Other Orgs	44	5.7%	214	1.6%	371	6.2%	1,906	2.0%	547	5.6%	2,792	1.8%
Public Administration (92)	18	2.4%	555	4.1%	271	4.5%	13,078	14.1%	367	3.7%	19,724	12.5%
Unclassified Establishments (99)	29	3.8%	9	0.1%	340	5.6%	59	0.1%	494	5.0%	83	0.1%
Total (11-99)	766	100.0%	13,452	100.0%	6,036	100.0%	92,947	100.0%	9,818	100.0%	158,293	100.0%



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Business Summary Report (SIC)

1843 S Broadway Ave, Boise, Idaho, 83706 2
1843 S Broadway Ave, Boise, Idaho, 83706
Rings: 1, 3, 5 mile radii



Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	766	6,036	9,818
Total Employees	13,452	92,947	158,293
Total Population	17,627	85,992	156,465
Employee/Population Ratio (per 100)	76.3	108.1	101.2

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture & Mining (01-14)	14	1.8%	71	0.5%	93	1.5%	594	0.6%	174	1.8%	1,341	0.8%
Construction (15-17)	36	4.7%	198	1.5%	285	4.7%	2,108	2.3%	552	5.6%	4,475	2.8%
Manufacturing (20-39)	13	1.7%	902	6.7%	159	2.6%	5,283	5.7%	351	3.6%	13,075	8.3%
Transportation (40-47)	12	1.6%	52	0.4%	134	2.2%	1,328	1.4%	237	2.4%	2,426	1.5%
Communication (48)	11	1.4%	157	1.2%	51	0.8%	1,129	1.2%	85	0.9%	1,780	1.1%
Utility (49)	2	0.3%	20	0.1%	27	0.5%	1,857	2.0%	48	0.5%	2,032	1.3%
Wholesale Trade (50-51)	12	1.6%	96	0.7%	153	2.5%	3,105	3.3%	325	3.3%	5,815	3.7%
Retail Trade Summary (52-59)	148	19.3%	5,389	40.1%	918	15.2%	14,707	15.8%	1,723	17.6%	29,803	18.8%
Home Improvement	5	0.7%	295	2.2%	34	0.6%	534	0.6%	84	0.9%	1,200	0.8%
General Merchandise Stores	5	0.7%	33	0.3%	30	0.5%	179	0.2%	53	0.5%	1,826	1.1%
Food Stores	17	2.2%	3,657	27.2%	111	1.8%	5,759	6.2%	184	1.9%	7,004	4.4%
Auto Dealers & Gas Stations	10	1.3%	79	0.6%	79	1.3%	803	0.9%	195	2.0%	2,333	1.5%
Apparel & Accessory Stores	2	0.3%	5	0.0%	39	0.7%	195	0.2%	100	1.0%	948	0.6%
Furniture & Home Furnishings	7	0.9%	118	0.9%	44	0.7%	411	0.4%	100	1.0%	957	0.6%
Eating & Drinking Places	71	9.3%	1,087	8.1%	360	6.0%	5,785	6.2%	579	5.9%	12,983	8.2%
Miscellaneous Retail	31	4.0%	114	0.8%	220	3.6%	1,041	1.1%	427	4.3%	2,553	1.6%

Business Summary Report (SIC)

1843 S Broadway Ave, Boise, Idaho, 83706 2
1843 S Broadway Ave, Boise, Idaho, 83706
Rings: 1, 3, 5 mile radii



by SIC Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Finance, Insurance, Real Estate (60-67)	106	13.8%	916	6.8%	697	11.6%	5,241	5.6%	979	10.0%	8,071	5.1%
Banks, Savings & Lending	18	2.4%	100	0.7%	104	1.7%	1,023	1.1%	170	1.7%	1,477	0.9%
Securities Brokers	21	2.7%	61	0.5%	132	2.2%	703	0.8%	170	1.7%	808	0.5%
Insurance Carriers & Agents	18	2.4%	295	2.2%	90	1.5%	753	0.8%	130	1.3%	1,063	0.7%
Real Estate, Investment Offices	49	6.4%	459	3.4%	372	6.2%	2,762	3.0%	510	5.2%	4,723	3.0%
Services Summary (70-89)	367	47.9%	5,087	37.8%	2,910	48.2%	44,512	47.9%	4,485	45.7%	69,661	44.0%
Hotels & Lodging	9	1.2%	143	1.1%	62	1.0%	1,282	1.4%	90	0.9%	2,340	1.5%
Automotive Services	12	1.6%	107	0.8%	97	1.6%	666	0.7%	244	2.5%	1,398	0.9%
Movies & Amusements	17	2.2%	72	0.5%	147	2.4%	1,339	1.4%	229	2.3%	2,287	1.4%
Health Services	69	9.0%	825	6.1%	507	8.4%	19,241	20.7%	866	8.8%	29,710	18.8%
Legal Services	29	3.8%	129	1.0%	303	5.0%	2,029	2.2%	332	3.4%	2,130	1.4%
Education Inst. & Libraries	14	1.8%	2,138	15.9%	102	1.7%	6,975	7.5%	170	1.7%	8,957	5.7%
Other Services	217	28.3%	1,674	12.4%	1,691	28.0%	12,980	14.0%	2,553	26.0%	22,840	14.4%
Government (91-97)	18	2.4%	555	4.1%	269	4.5%	13,024	14.0%	366	3.7%	19,731	12.5%
Unclassified Establishments (99)	29	3.8%	9	0.1%	340	5.6%	59	0.1%	494	5.0%	83	0.1%
Totals (01-99)	766	100.0%	13,452	100.0%	6,036	100.0%	92,947	100.0%	9,818	100.0%	158,293	100.0%