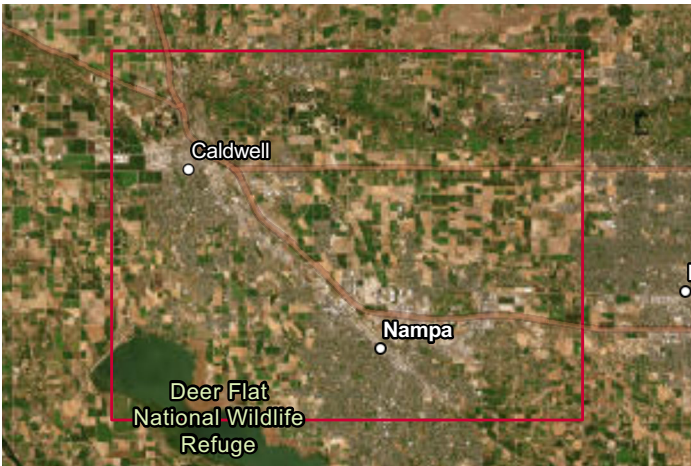
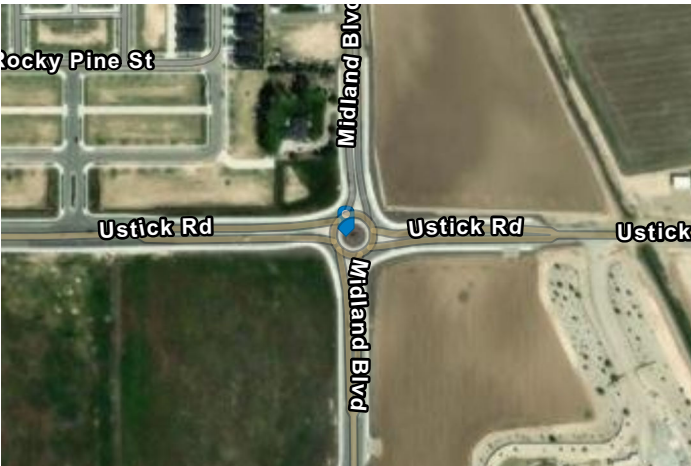
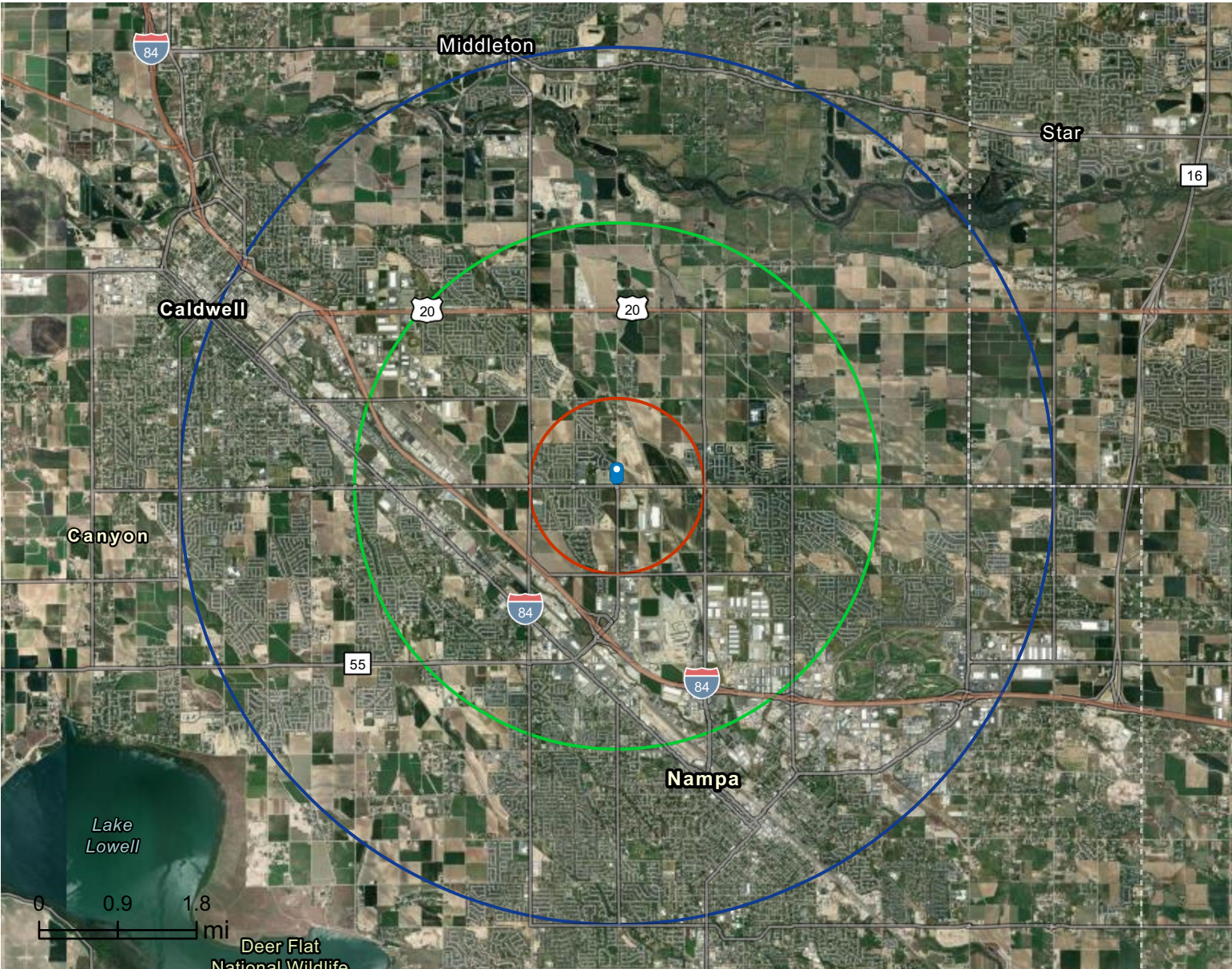


Site Map

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.63408
Longitude: -116.59329



Executive Summary

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Rings: 1, 3, 5 mile radii



Population	1 mile	3 miles	5 miles
2010 Population	3,006	25,648	90,136
2020 Population	4,618	33,797	115,284
2025 Population	6,954	48,124	139,761
2030 Population	8,042	55,715	156,834
2010-2020 Annual Rate	4.39%	2.80%	2.49%
2020-2025 Annual Rate	8.11%	6.96%	3.74%
2025-2030 Annual Rate	2.95%	2.97%	2.33%

Age			
2025 Median Age	35.0	33.5	33.4
U.S. median age is 39.1			

Race and Ethnicity			
White Alone	75.7%	68.1%	68.1%
Black Alone	1.5%	1.2%	1.1%
American Indian Alone	1.2%	1.2%	1.2%
Asian Alone	1.5%	1.2%	1.3%
Pacific Islander Alone	0.2%	0.3%	0.3%
Some Other Race Alone	7.2%	14.0%	14.0%
Two or More Races	12.6%	14.0%	14.0%
Hispanic Origin	20.0%	30.0%	30.6%
Diversity Index	59.5	70.8	71.0

Households			
2010 Total Households	923	8,499	30,004
2020 Total Households	1,410	11,227	38,587
2025 Total Households	2,153	16,106	47,585
2030 Total Households	2,528	18,852	54,046
2010-2020 Annual Rate	4.33%	2.82%	2.55%
2020-2025 Annual Rate	8.40%	7.12%	4.07%
2025-2030 Annual Rate	3.26%	3.20%	2.58%
2025 Average Household Size	3.23	2.98	2.89
Wealth Index	101	74	69

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography.

Mortgage Income	1 mile	3 miles	5 miles
2025 Percent of Income for Mortgage	35.8%	36.0%	35.2%
Median Household Income			
2025 Median Household Income	\$86,228	\$72,542	\$71,684
2030 Median Household Income	\$98,907	\$80,271	\$79,778
2025-2030 Annual Rate	2.78%	2.05%	2.16%
Average Household Income			
2025 Average Household Income	\$115,912	\$95,644	\$92,111
2030 Average Household Income	\$129,149	\$106,677	\$103,047
Per Capita Income			
2025 Per Capita Income	\$35,824	\$32,440	\$31,294
2030 Per Capita Income	\$40,446	\$36,666	\$35,422
2025-2030 Annual Rate	2.46%	2.48%	2.51%
Income Equality			
2025 Gini Index	38.7	39.2	39.9
Socioeconomic Status			
2025 Socioeconomic Status Index	53.1	48.5	46.8
Housing Unit Summary			
Housing Affordability Index	70	69	71
2010 Total Housing Units	1,003	9,325	33,017
2010 Owner Occupied Hus (%)	75.0%	68.1%	66.3%
2010 Renter Occupied Hus (%)	24.9%	31.9%	33.7%
2010 Vacant Housing Units (%)	8.0%	8.9%	9.1%
2020 Housing Units	1,450	11,619	39,964
2020 Owner Occupied HUs (%)	83.4%	71.3%	68.7%
2020 Renter Occupied HUs (%)	16.6%	28.7%	31.3%
Vacant Housing Units	4.1%	3.1%	3.5%
2025 Housing Units	2,223	16,761	49,291
Owner Occupied Housing Units	73.3%	75.0%	73.5%
Renter Occupied Housing Units	26.8%	25.0%	26.5%
Vacant Housing Units	3.1%	3.9%	3.5%
2030 Total Housing Units	2,557	19,459	55,880
2030 Owner Occupied Housing Units	1,911	14,112	40,525
2030 Renter Occupied Housing Units	618	4,739	13,521
2030 Vacant Housing Units	29	607	1,834

Retail Demand Outlook

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Ring: 1 mile radius



Top Tapestry Segments	Percent	Demographic Summary	2025	2030
Flourishing Families (H1)	39.5%	Population	6,954	8,042
Boomburbs (H2)	34.5%	Households	2,153	2,528
Savvy Suburbanites (L1)	26.0%	Families	1,709	1,999
	0.0%	Median Age	35.0	36.1
	0.0%	Median Household Income	\$86,228	\$98,907

	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Apparel and Services	\$5,199,061	\$6,800,044	\$1,600,983
Men's	\$1,009,083	\$1,320,251	\$311,168
Women's	\$1,749,193	\$2,288,484	\$539,291
Children's	\$775,205	\$1,012,718	\$237,513
Footwear	\$1,147,897	\$1,500,888	\$352,991
Watches & Jewelry	\$423,627	\$554,564	\$130,937
Apparel Products and Services (1)	\$94,056	\$123,139	\$29,083
Computer			
Computers and Hardware for Home Use	\$481,518	\$629,842	\$148,324
Portable Memory	\$7,357	\$9,620	\$2,263
Computer Software	\$32,982	\$43,121	\$10,139
Computer Accessories	\$38,932	\$50,914	\$11,982
Education			
Educational Books/Supplies/Other Expenditures	\$201,498	\$263,570	\$62,072
Other School Supplies	\$194,360	\$254,105	\$59,745

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Entertainment & Recreation	\$8,819,135	\$11,541,438	\$2,722,303
Fees and Admissions	\$2,179,932	\$2,854,090	\$674,158
Membership Fees for Clubs (2)	\$694,812	\$910,272	\$215,460
Fees for Participant Sports, excl. Trips	\$419,342	\$548,460	\$129,118
Tickets to Theatre/Operas/Concerts	\$243,636	\$319,346	\$75,710
Tickets to Movies	\$82,486	\$107,896	\$25,410
Tickets to Parks or Museums	\$96,256	\$125,907	\$29,651
Admission to Sporting Events, excl. Trips	\$230,323	\$301,093	\$70,770
Fees for Recreational Lessons	\$411,318	\$538,817	\$127,499
Dating Services	\$1,759	\$2,298	\$539
TV/Video/Audio	\$2,533,158	\$3,313,635	\$780,477
Cable and Satellite Television Services	\$1,283,575	\$1,680,234	\$396,659
Televisions	\$263,699	\$344,655	\$80,956
Satellite Dishes	\$2,559	\$3,336	\$777
VCRs, Video Cameras, and DVD Players	\$8,853	\$11,560	\$2,707
Miscellaneous Video Equipment	\$91,908	\$119,840	\$27,932
Video Cassettes and DVDs	\$8,106	\$10,600	\$2,494
Video Game Hardware/Accessories	\$96,575	\$126,167	\$29,592
Video Game Software	\$43,472	\$56,908	\$13,436
Rental/Streaming/Downloaded Video	\$428,482	\$559,896	\$131,414
Installation of Televisions	\$3,202	\$4,200	\$998
Audio (3)	\$298,233	\$390,379	\$92,146
Rental of TV/VCR/Radio/Sound Equipment	\$512	\$665	\$153
Repair of TV/Radio/Sound Equipment	\$3,983	\$5,195	\$1,212
Pets	\$2,177,907	\$2,850,486	\$672,579
Toys/Games/Crafts/Hobbies (4)	\$384,879	\$503,509	\$118,630
Recreational Vehicles and Fees (5)	\$472,482	\$617,824	\$145,342
Sports/Recreation/Exercise Equipment (6)	\$578,126	\$756,106	\$177,980
Photo Equipment and Supplies (7)	\$145,829	\$191,042	\$45,213
Reading (8)	\$247,681	\$324,765	\$77,084
Live Entertainment-for Catered Affairs	\$41,329	\$54,328	\$12,999
Rental of Party Supplies for Catered Affairs	\$57,812	\$75,653	\$17,841

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Food	\$23,670,565	\$30,963,765	\$7,293,200
Food at Home	\$14,985,897	\$19,604,269	\$4,618,372
Bakery and Cereal Products	\$2,010,314	\$2,630,624	\$620,310
Meats, Poultry, Fish, and Eggs	\$3,041,468	\$3,978,248	\$936,780
Dairy Products	\$1,522,883	\$1,992,415	\$469,532
Fruits and Vegetables	\$2,550,806	\$3,337,906	\$787,100
Snacks and Other Food at Home (9)	\$5,860,426	\$7,665,076	\$1,804,650
Food Away from Home	\$8,684,668	\$11,359,496	\$2,674,828
Alcoholic Beverages	\$1,435,104	\$1,879,227	\$444,123
Financial			
Value of Stocks/Bonds/Mutual Funds	\$101,543,377	\$133,332,604	\$31,789,227
Value of Retirement Plans	\$347,429,795	\$455,557,264	\$108,127,469
Value of Other Financial Assets	\$30,894,206	\$40,436,750	\$9,542,544
Vehicle Loan Amount excluding Interest	\$7,993,177	\$10,441,918	\$2,448,741
Value of Credit Card Debt	\$6,567,895	\$8,591,951	\$2,024,056
Health			
Nonprescription Drugs	\$422,993	\$553,087	\$130,094
Prescription Drugs	\$861,116	\$1,126,942	\$265,826
Eyeglasses and Contact Lenses	\$277,461	\$363,324	\$85,863
Personal Care Products (10)	\$1,237,649	\$1,617,989	\$380,340
Smoking Products	\$816,925	\$1,066,934	\$250,009
Home			
Mortgage Payment and Basics (11)	\$32,081,329	\$41,998,040	\$9,916,711
Maintenance and Remodeling Services	\$10,829,151	\$14,182,166	\$3,353,015
Maintenance and Remodeling Materials (12)	\$1,959,001	\$2,561,811	\$602,810
Utilities, Fuel, and Public Services	\$12,152,928	\$15,895,659	\$3,742,731

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Household Furnishings and Equipment			
Household Textiles (13)	\$242,561	\$317,295	\$74,734
Furniture	\$1,966,255	\$2,571,184	\$604,929
Rugs	\$86,073	\$112,727	\$26,654
Major Appliances (14)	\$1,129,636	\$1,477,692	\$348,056
Housewares (15)	\$195,980	\$256,389	\$60,409
Small Appliances	\$2,914,398	\$3,813,508	\$46,169
Luggage	\$53,419	\$69,928	\$16,509
Telephones and Accessories	\$169,553	\$221,884	\$52,331
Household Operations			
Child Care	\$1,424,534	\$1,864,440	\$439,906
Lawn/Garden (16)	\$1,478,028	\$1,935,816	\$457,788
Moving/Storage/Freight Express	\$232,324	\$304,225	\$71,901
Housekeeping Supplies (17)	\$1,760,419	\$2,303,004	\$542,585
Insurance			
Owners and Renters Insurance	\$1,974,501	\$2,581,422	\$606,921
Vehicle Insurance	\$4,554,413	\$5,952,078	\$1,397,665
Life/Other Insurance	\$1,549,467	\$2,027,868	\$478,401
Health Insurance	\$10,468,961	\$13,696,611	\$3,227,650
Transportation			
Payments on Vehicles excluding Leases	\$6,720,211	\$8,781,501	\$2,061,290
Gasoline, Diesel Fuel, & Electric Vehicle Charging	\$7,219,650	\$9,433,614	\$2,213,964
Vehicle Maintenance and Repairs	\$2,836,972	\$3,710,151	\$873,179
Travel			
Airline Fares	\$1,838,072	\$2,408,111	\$570,039
Lodging on Trips	\$2,442,777	\$3,200,174	\$757,397
Auto/Truck Rental on Trips	\$271,820	\$355,755	\$83,935
Food and Drink on Trips	\$1,851,083	\$2,422,920	\$571,837

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

- (1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.
- (3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (10) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.



Source: Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Demand Outlook

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Ring: 3 mile radius



Top Tapestry Segments	Percent	Demographic Summary	2025	2030
Boomburbs (H2)	22.9%	Population	48,124	55,715
Flourishing Families (H1)	17.6%	Households	16,106	18,852
Mobile Meadows (E4)	15.4%	Families	11,917	13,903
Up and Coming Families (G2)	10.6%	Median Age	33.5	34.7
Savvy Suburbanites (L1)	9.7%	Median Household Income	\$72,542	\$80,271

	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Apparel and Services	\$33,000,484	\$43,103,564	\$10,103,080
Men's	\$6,396,660	\$8,356,621	\$1,959,961
Women's	\$11,150,179	\$14,543,797	\$3,393,618
Children's	\$4,877,622	\$6,375,136	\$1,497,514
Footwear	\$7,471,790	\$9,761,875	\$2,290,085
Watches & Jewelry	\$2,522,393	\$3,304,273	\$781,880
Apparel Products and Services (1)	\$581,840	\$761,862	\$180,022
Computer			
Computers and Hardware for Home Use	\$3,053,894	\$3,988,243	\$934,349
Portable Memory	\$48,403	\$63,229	\$14,826
Computer Software	\$216,255	\$283,030	\$66,775
Computer Accessories	\$255,648	\$334,041	\$78,393
Education			
Educational Books/Supplies/Other Expenditures	\$1,247,136	\$1,629,727	\$382,591
Other School Supplies	\$1,189,299	\$1,551,791	\$362,492

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Entertainment & Recreation	\$54,199,617	\$70,710,498	\$16,510,881
Fees and Admissions	\$12,787,082	\$16,712,846	\$3,925,764
Membership Fees for Clubs (2)	\$4,088,729	\$5,342,929	\$1,254,200
Fees for Participant Sports, excl. Trips	\$2,441,983	\$3,182,695	\$740,712
Tickets to Theatre/Operas/Concerts	\$1,463,981	\$1,918,382	\$454,401
Tickets to Movies	\$523,106	\$684,370	\$161,264
Tickets to Parks or Museums	\$594,446	\$777,570	\$183,124
Admission to Sporting Events, excl. Trips	\$1,307,237	\$1,703,975	\$396,738
Fees for Recreational Lessons	\$2,354,153	\$3,085,099	\$730,946
Dating Services	\$13,447	\$17,827	\$4,380
TV/Video/Audio	\$16,337,469	\$21,280,583	\$4,943,114
Cable and Satellite Television Services	\$8,328,543	\$10,834,269	\$2,505,726
Televisions	\$1,674,712	\$2,183,745	\$509,033
Satellite Dishes	\$18,132	\$23,552	\$5,420
VCRs, Video Cameras, and DVD Players	\$57,688	\$75,075	\$17,387
Miscellaneous Video Equipment	\$691,659	\$894,283	\$202,624
Video Cassettes and DVDs	\$55,967	\$73,334	\$17,367
Video Game Hardware/Accessories	\$631,704	\$825,737	\$194,033
Video Game Software	\$288,635	\$379,181	\$90,546
Rental/Streaming/Downloaded Video	\$2,694,759	\$3,514,975	\$820,216
Installation of Televisions	\$19,185	\$25,051	\$5,866
Audio (3)	\$1,845,645	\$2,411,408	\$565,763
Rental of TV/VCR/Radio/Sound Equipment	\$3,098	\$3,985	\$887
Repair of TV/Radio/Sound Equipment	\$27,742	\$35,990	\$8,248
Pets	\$13,526,527	\$17,634,068	\$4,107,541
Toys/Games/Crafts/Hobbies (4)	\$2,359,047	\$3,081,275	\$722,228
Recreational Vehicles and Fees (5)	\$2,689,440	\$3,505,629	\$816,189
Sports/Recreation/Exercise Equipment (6)	\$3,499,876	\$4,565,910	\$1,066,034
Photo Equipment and Supplies (7)	\$851,981	\$1,116,417	\$264,436
Reading (8)	\$1,560,725	\$2,041,366	\$480,641
Live Entertainment-for Catered Affairs	\$243,417	\$320,475	\$77,058
Rental of Party Supplies for Catered Affairs	\$344,053	\$451,927	\$107,874

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Food	\$152,190,712	\$198,631,686	\$46,440,974
Food at Home	\$96,802,296	\$126,318,235	\$29,515,939
Bakery and Cereal Products	\$12,801,155	\$16,711,058	\$3,909,903
Meats, Poultry, Fish, and Eggs	\$20,007,667	\$26,102,279	\$6,094,612
Dairy Products	\$9,832,617	\$12,828,731	\$2,996,114
Fruits and Vegetables	\$16,463,309	\$21,504,327	\$5,041,018
Snacks and Other Food at Home (9)	\$37,697,549	\$49,171,841	\$11,474,292
Food Away from Home	\$55,388,416	\$72,313,451	\$16,925,035
Alcoholic Beverages	\$8,807,847	\$11,504,688	\$2,696,841
Financial			
Value of Stocks/Bonds/Mutual Funds	\$581,070,244	\$757,965,437	\$176,895,193
Value of Retirement Plans	\$1,931,720,584	\$2,518,110,474	\$586,389,890
Value of Other Financial Assets	\$180,606,180	\$234,813,103	\$54,206,923
Vehicle Loan Amount excluding Interest	\$50,631,392	\$65,918,450	\$15,287,058
Value of Credit Card Debt	\$40,968,836	\$53,450,947	\$12,482,111
Health			
Nonprescription Drugs	\$2,721,990	\$3,539,107	\$817,117
Prescription Drugs	\$5,229,507	\$6,791,948	\$1,562,441
Eyeglasses and Contact Lenses	\$1,669,959	\$2,179,499	\$509,540
Personal Care Products (10)	\$8,084,795	\$10,540,813	\$2,456,018
Smoking Products	\$5,751,740	\$7,466,842	\$1,715,102
Home			
Mortgage Payment and Basics (11)	\$186,154,730	\$242,553,037	\$56,398,307
Maintenance and Remodeling Services	\$62,787,304	\$81,710,075	\$18,922,771
Maintenance and Remodeling Materials (12)	\$11,282,390	\$14,659,031	\$3,376,641
Utilities, Fuel, and Public Services	\$78,596,511	\$102,340,562	\$23,744,051

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Household Furnishings and Equipment			
Household Textiles (13)	\$1,552,536	\$2,026,386	\$473,850
Furniture	\$12,066,310	\$15,733,139	\$3,666,829
Rugs	\$512,764	\$669,933	\$157,169
Major Appliances (14)	\$7,014,056	\$9,132,321	\$2,118,265
Housewares (15)	\$1,276,343	\$1,664,710	\$388,367
Small Appliances	\$18,081,297	\$23,583,530	\$312,683
Luggage	\$325,356	\$425,289	\$99,933
Telephones and Accessories	\$1,000,936	\$1,305,220	\$304,284
Household Operations			
Child Care	\$8,096,206	\$10,609,452	\$2,513,246
Lawn/Garden (16)	\$8,802,919	\$11,447,564	\$2,644,645
Moving/Storage/Freight Express	\$1,596,083	\$2,090,554	\$494,471
Housekeeping Supplies (17)	\$11,373,257	\$14,820,968	\$3,447,711
Insurance			
Owners and Renters Insurance	\$11,795,699	\$15,319,615	\$3,523,916
Vehicle Insurance	\$30,178,660	\$39,289,890	\$9,111,230
Life/Other Insurance	\$9,220,551	\$12,013,235	\$2,792,684
Health Insurance	\$65,758,945	\$85,562,565	\$19,803,620
Transportation			
Payments on Vehicles excluding Leases	\$42,273,265	\$55,050,732	\$12,777,467
Gasoline, Diesel Fuel, & Electric Vehicle Charging	\$47,725,569	\$62,139,695	\$14,414,126
Vehicle Maintenance and Repairs	\$18,321,636	\$23,867,785	\$5,546,149
Travel			
Airline Fares	\$11,136,901	\$14,571,525	\$3,434,624
Lodging on Trips	\$14,288,947	\$18,661,515	\$4,372,568
Auto/Truck Rental on Trips	\$1,644,986	\$2,148,974	\$503,988
Food and Drink on Trips	\$11,171,552	\$14,585,899	\$3,414,347

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

- (1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
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- (3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
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- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (10) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.



Retail Demand Outlook

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Ring: 5 mile radius



Top Tapestry Segments	Percent	Demographic Summary	2025	2030
Boomburbs (H2)	18.9%	Population	139,761	156,834
Up and Coming Families (G2)	11.8%	Households	47,585	54,046
Flourishing Families (H1)	11.6%	Families	34,197	38,801
Mobile Meadows (E4)	10.1%	Median Age	33.4	34.7
Moderate Metros (C6)	8.6%	Median Household Income	\$71,684	\$79,778

	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Apparel and Services	\$93,930,784	\$119,308,647	\$25,377,863
Men's	\$18,263,605	\$23,188,492	\$4,924,887
Women's	\$31,732,903	\$40,272,331	\$8,539,428
Children's	\$13,819,514	\$17,581,681	\$3,762,167
Footwear	\$21,231,018	\$26,966,630	\$5,735,612
Watches & Jewelry	\$7,217,505	\$9,182,139	\$1,964,634
Apparel Products and Services (1)	\$1,666,239	\$2,117,373	\$451,134
Computer			
Computers and Hardware for Home Use	\$8,715,857	\$11,067,544	\$2,351,687
Portable Memory	\$139,122	\$176,458	\$37,336
Computer Software	\$625,654	\$794,092	\$168,438
Computer Accessories	\$728,603	\$924,780	\$196,177
Education			
Educational Books/Supplies/Other Expenditures	\$3,594,056	\$4,564,369	\$970,313
Other School Supplies	\$3,385,631	\$4,300,779	\$915,148

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Entertainment & Recreation	\$154,483,212	\$196,221,744	\$41,738,532
Fees and Admissions	\$35,921,970	\$45,749,189	\$9,827,219
Membership Fees for Clubs (2)	\$11,554,807	\$14,701,175	\$3,146,368
Fees for Participant Sports, excl. Trips	\$6,788,200	\$8,643,229	\$1,855,029
Tickets to Theatre/Operas/Concerts	\$4,149,902	\$5,282,898	\$1,132,996
Tickets to Movies	\$1,479,297	\$1,881,722	\$402,425
Tickets to Parks or Museums	\$1,665,538	\$2,122,136	\$456,598
Admission to Sporting Events, excl. Trips	\$3,697,404	\$4,704,890	\$1,007,486
Fees for Recreational Lessons	\$6,545,878	\$8,361,319	\$1,815,441
Dating Services	\$40,944	\$51,821	\$10,877
TV/Video/Audio	\$46,822,336	\$59,360,863	\$12,538,527
Cable and Satellite Television Services	\$23,956,748	\$30,335,279	\$6,378,531
Televisions	\$4,757,975	\$6,041,409	\$1,283,434
Satellite Dishes	\$51,843	\$65,663	\$13,820
VCRs, Video Cameras, and DVD Players	\$165,471	\$209,818	\$44,347
Miscellaneous Video Equipment	\$1,923,081	\$2,434,030	\$510,949
Video Cassettes and DVDs	\$163,744	\$207,472	\$43,728
Video Game Hardware/Accessories	\$1,824,472	\$2,314,870	\$490,398
Video Game Software	\$852,609	\$1,081,496	\$228,887
Rental/Streaming/Downloaded Video	\$7,704,532	\$9,782,405	\$2,077,873
Installation of Televisions	\$54,150	\$68,875	\$14,725
Audio (3)	\$5,279,368	\$6,707,882	\$1,428,514
Rental of TV/VCR/Radio/Sound Equipment	\$9,775	\$12,247	\$2,472
Repair of TV/Radio/Sound Equipment	\$78,567	\$99,415	\$20,848
Pets	\$38,886,489	\$49,334,560	\$10,448,071
Toys/Games/Crafts/Hobbies (4)	\$6,776,772	\$8,607,984	\$1,831,212
Recreational Vehicles and Fees (5)	\$7,534,311	\$9,597,174	\$2,062,863
Sports/Recreation/Exercise Equipment (6)	\$9,941,139	\$12,638,381	\$2,697,242
Photo Equipment and Supplies (7)	\$2,458,467	\$3,127,267	\$668,800
Reading (8)	\$4,470,131	\$5,676,006	\$1,205,875
Live Entertainment-for Catered Affairs	\$699,597	\$891,045	\$191,448
Rental of Party Supplies for Catered Affairs	\$972,002	\$1,239,276	\$267,274

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Food	\$435,160,447	\$552,226,606	\$117,066,159
Food at Home	\$277,529,233	\$352,031,322	\$74,502,089
Bakery and Cereal Products	\$36,709,955	\$46,578,224	\$9,868,269
Meats, Poultry, Fish, and Eggs	\$57,399,798	\$72,781,820	\$15,382,022
Dairy Products	\$28,171,019	\$35,732,464	\$7,561,445
Fruits and Vegetables	\$47,062,805	\$59,728,948	\$12,666,143
Snacks and Other Food at Home (9)	\$108,185,655	\$137,209,866	\$29,024,211
Food Away from Home	\$157,631,214	\$200,195,284	\$42,564,070
Alcoholic Beverages	\$24,997,825	\$31,764,956	\$6,767,131
Financial			
Value of Stocks/Bonds/Mutual Funds	\$1,640,096,235	\$2,085,267,617	\$445,171,382
Value of Retirement Plans	\$5,466,764,881	\$6,952,836,395	\$1,486,071,514
Value of Other Financial Assets	\$508,238,375	\$645,817,789	\$137,579,414
Vehicle Loan Amount excluding Interest	\$144,316,033	\$183,204,662	\$38,888,629
Value of Credit Card Debt	\$116,660,358	\$148,161,161	\$31,500,803
Health			
Nonprescription Drugs	\$7,733,061	\$9,801,292	\$2,068,231
Prescription Drugs	\$15,183,782	\$19,214,048	\$4,030,266
Eyeglasses and Contact Lenses	\$4,795,810	\$6,089,400	\$1,293,590
Personal Care Products (10)	\$23,038,711	\$29,225,487	\$6,186,776
Smoking Products	\$16,957,543	\$21,393,529	\$4,435,986
Home			
Mortgage Payment and Basics (11)	\$521,939,954	\$664,464,596	\$142,524,642
Maintenance and Remodeling Services	\$176,542,059	\$224,545,786	\$48,003,727
Maintenance and Remodeling Materials (12)	\$31,782,209	\$40,412,030	\$8,629,821
Utilities, Fuel, and Public Services	\$225,976,223	\$286,430,023	\$60,453,800

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Household Furnishings and Equipment			
Household Textiles (13)	\$4,455,666	\$5,654,028	\$1,198,362
Furniture	\$34,348,989	\$43,634,821	\$9,285,832
Rugs	\$1,460,189	\$1,856,656	\$396,467
Major Appliances (14)	\$19,872,392	\$25,235,756	\$5,363,364
Housewares (15)	\$3,653,083	\$4,633,442	\$980,359
Small Appliances	\$51,341,860	\$65,200,586	\$784,391
Luggage	\$926,567	\$1,177,922	\$251,355
Telephones and Accessories	\$2,886,026	\$3,658,777	\$772,751
Household Operations			
Child Care	\$22,929,488	\$29,246,969	\$6,317,481
Lawn/Garden (16)	\$25,059,202	\$31,805,759	\$6,746,557
Moving/Storage/Freight Express	\$4,573,863	\$5,803,456	\$1,229,593
Housekeeping Supplies (17)	\$32,574,770	\$41,299,966	\$8,725,196
Insurance			
Owners and Renters Insurance	\$33,571,607	\$42,613,545	\$9,041,938
Vehicle Insurance	\$86,405,879	\$109,526,036	\$23,120,157
Life/Other Insurance	\$26,067,386	\$33,130,958	\$7,063,572
Health Insurance	\$188,051,586	\$238,458,040	\$50,406,454
Transportation			
Payments on Vehicles excluding Leases	\$120,833,718	\$153,365,235	\$32,531,517
Gasoline, Diesel Fuel, & Electric Vehicle Charging	\$136,801,540	\$173,408,577	\$36,607,037
Vehicle Maintenance and Repairs	\$52,253,120	\$66,275,719	\$14,022,599
Travel			
Airline Fares	\$31,331,153	\$39,887,983	\$8,556,830
Lodging on Trips	\$40,504,532	\$51,530,876	\$11,026,344
Auto/Truck Rental on Trips	\$4,644,874	\$5,909,400	\$1,264,526
Food and Drink on Trips	\$31,592,550	\$40,175,559	\$8,583,009

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Source: Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary Report (NAICS)

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Rings: 1, 3, 5 mile radii



Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	37	1,331	3,957
Total Employees	446	17,024	44,759
Total Population	6,954	48,124	139,761
Employee/Population Ratio (per 100)	6.4	35.4	32.0

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	2	5.4%	2	0.5%	9	0.7%	123	0.7%	29	0.7%	223	0.5%
Mining (21)	0	0.0%	0	0.0%	1	0.1%	5	0.0%	3	0.1%	23	0.1%
Utilities (22)	0	0.0%	3	0.7%	2	0.1%	71	0.4%	7	0.2%	205	0.5%
Construction (23)	7	18.9%	37	8.3%	151	11.3%	1,052	6.2%	443	11.2%	3,113	7.0%
Building Construction	1	2.7%	4	0.9%	43	3.2%	232	1.4%	133	3.4%	839	1.9%
Heavy/Civil Eng Construction	0	0.0%	4	0.9%	6	0.5%	115	0.7%	22	0.6%	301	0.7%
Specialty Trade Contractor	6	16.2%	29	6.5%	101	7.6%	704	4.1%	288	7.3%	1,972	4.4%
Manufacturing (31-33)	1	2.7%	64	14.3%	57	4.3%	3,570	21.0%	174	4.4%	6,755	15.1%
Wholesale Trade (42)	1	2.7%	5	1.1%	61	4.6%	594	3.5%	156	3.9%	1,796	4.0%
Durable Goods	1	2.7%	2	0.5%	44	3.3%	332	1.9%	115	2.9%	929	2.1%
Nondurable Goods	1	2.7%	3	0.7%	16	1.2%	237	1.4%	36	0.9%	781	1.7%
Trade Broker	0	0.0%	0	0.0%	2	0.1%	25	0.1%	5	0.1%	86	0.2%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (NAICS)

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Retail Trade (44-45)	6	16.2%	123	27.6%	261	19.6%	3,572	21.0%	617	15.6%	7,287	16.3%
Motor Vehicle & Parts Dealers	1	2.7%	8	1.8%	67	5.0%	505	3.0%	148	3.7%	1,518	3.4%
Furniture & Home Furnishing Stores	1	2.7%	2	0.5%	19	1.4%	87	0.5%	34	0.9%	132	0.3%
Electronics & Appliance Stores	0	0.0%	1	0.2%	7	0.5%	62	0.4%	21	0.5%	202	0.5%
Building & Garden Equipment	0	0.0%	20	4.5%	20	1.5%	453	2.7%	46	1.2%	771	1.7%
Food & Beverage Stores	1	2.7%	14	3.1%	27	2.0%	492	2.9%	86	2.2%	1,304	2.9%
Health & Personal Care Stores	1	2.7%	5	1.1%	23	1.7%	146	0.9%	51	1.3%	474	1.1%
Gasoline Stations	0	0.0%	0	0.0%	7	0.5%	48	0.3%	28	0.7%	192	0.4%
Clothing, Shoe and Jewellery Stores	1	2.7%	6	1.4%	20	1.5%	305	1.8%	34	0.9%	369	0.8%
Sporting Goods, Hobby & Music Stores	1	2.7%	20	4.5%	48	3.6%	680	4.0%	111	2.8%	1,180	2.6%
General Merchandise Stores	0	0.0%	47	10.5%	21	1.6%	794	4.7%	59	1.5%	1,143	2.5%
Transportation & Warehousing (48-49)	0	0.0%	13	2.9%	38	2.9%	393	2.3%	108	2.7%	1,026	2.3%
Truck Transportation	0	0.0%	13	2.9%	15	1.1%	252	1.5%	43	1.1%	464	1.0%
Information (51)	1	2.7%	4	0.9%	31	2.3%	261	1.5%	78	2.0%	1,023	2.3%
Finance & Insurance (52)	1	2.7%	3	0.7%	66	5.0%	361	2.1%	191	4.8%	993	2.2%
Central Bank/Credit & Related Activities	0	0.0%	2	0.5%	35	2.6%	238	1.4%	85	2.1%	528	1.2%
Securities & Commodity Contracts	0	0.0%	0	0.0%	10	0.8%	26	0.1%	41	1.0%	160	0.4%
Funds, Trusts & Other Financial	0	0.0%	0	0.0%	21	1.6%	97	0.6%	65	1.6%	305	0.7%
Real Estate, Rental & Leasing (53)	1	2.7%	5	1.1%	60	4.5%	267	1.6%	207	5.2%	911	2.0%
Professional, Scientific & Tech Services (54)	2	5.4%	9	2.0%	70	5.3%	519	3.0%	236	6.0%	1,432	3.2%
Legal Services	0	0.0%	0	0.0%	10	0.8%	40	0.2%	41	1.0%	224	0.5%



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Business Summary Report (NAICS)

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses	Employees			Businesses	Employees			Businesses	Employees		
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Management of Companies (55)	0	0.0%	0	0.0%	1	0.1%	3	0.0%	3	0.1%	9	0.0%
Administrative, Support & Waste Mgmt (56)	2	5.4%	15	3.4%	41	3.1%	299	1.8%	132	3.3%	804	1.8%
Educational Services (61)	1	2.7%	29	6.5%	31	2.3%	639	3.8%	115	2.9%	3,315	7.4%
Health Care & Social Assistance (62)	3	8.1%	60	13.4%	119	8.9%	2,323	13.7%	373	9.4%	5,799	13.0%
Ambulatory Health Care	2	5.4%	26	5.8%	82	6.2%	1,415	8.3%	233	5.9%	3,248	7.3%
Hospital	1	2.7%	33	7.4%	13	1.0%	485	2.9%	26	0.7%	820	1.8%
Nursing/Residential Care	0	0.0%	0	0.0%	5	0.4%	138	0.8%	30	0.8%	857	1.9%
Social Assistance	0	0.0%	1	0.2%	19	1.4%	285	1.7%	84	2.1%	873	1.9%
Arts, Entertainment & Recreation (71)	0	0.0%	1	0.2%	14	1.1%	89	0.5%	70	1.8%	909	2.0%
Accommodation & Food Services (72)	3	8.1%	55	12.3%	105	7.9%	1,878	11.0%	272	6.9%	3,995	8.9%
Accommodation	0	0.0%	3	0.7%	5	0.4%	68	0.4%	20	0.5%	245	0.6%
Food & Drinking Places	3	8.1%	52	11.7%	100	7.5%	1,810	10.6%	252	6.4%	3,750	8.4%
Other Services Except Public Admin (81)	5	13.5%	16	3.6%	153	11.5%	628	3.7%	469	11.8%	1,806	4.0%
Repair & Maintenance	1	2.7%	2	0.5%	73	5.5%	320	1.9%	169	4.3%	666	1.5%
Auto Repair & Maintenance	0	0.0%	1	0.2%	55	4.1%	236	1.4%	129	3.3%	528	1.2%
Personal & Laundry Service	1	2.7%	7	1.6%	47	3.5%	216	1.3%	132	3.3%	576	1.3%
Civic and Other Orgs	3	8.1%	7	1.6%	34	2.5%	92	0.5%	168	4.3%	563	1.3%
Public Administration (92)	0	0.0%	0	0.0%	22	1.6%	377	2.2%	123	3.1%	3,331	7.4%
Unclassified Establishments (99)	1	2.7%	0	0.0%	37	2.8%	2	0.0%	150	3.8%	5	0.0%
Total (11-99)	37	100.0%	446	100.0%	1,331	100.0%	17,024	100.0%	3,957	100.0%	44,759	100.0%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (SIC)

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Rings: 1, 3, 5 mile radii



Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	37	1,331	3,957
Total Employees	446	17,024	44,759
Total Population	6,954	48,124	139,761
Employee/Population Ratio (per 100)	6.4	35.4	32.0

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture & Mining (01-14)	2	5.4%	12	2.7%	38	2.9%	342	2.0%	100	2.5%	643	1.4%
Construction (15-17)	7	18.9%	36	8.1%	145	10.9%	1,035	6.1%	427	10.8%	3,057	6.8%
Manufacturing (20-39)	1	2.7%	65	14.6%	54	4.1%	3,548	20.8%	159	4.0%	6,780	15.2%
Transportation (40-47)	1	2.7%	14	3.1%	46	3.5%	432	2.5%	136	3.4%	1,117	2.5%
Communication (48)	0	0.0%	4	0.9%	20	1.5%	143	0.8%	49	1.2%	472	1.1%
Utility (49)	0	0.0%	3	0.7%	5	0.4%	95	0.6%	14	0.3%	271	0.6%
Wholesale Trade (50-51)	1	2.7%	5	1.1%	61	4.6%	594	3.5%	156	3.9%	1,796	4.0%
Retail Trade Summary (52-59)	9	24.3%	175	39.2%	372	27.9%	5,501	32.3%	895	22.6%	11,238	25.1%
Home Improvement	1	2.7%	20	4.5%	22	1.6%	511	3.0%	51	1.3%	1,003	2.2%
General Merchandise Stores	0	0.0%	47	10.5%	12	0.9%	774	4.5%	25	0.6%	1,057	2.4%
Food Stores	1	2.7%	15	3.4%	37	2.8%	627	3.7%	109	2.8%	1,514	3.4%
Auto Dealers & Gas Stations	1	2.7%	8	1.8%	74	5.6%	554	3.3%	175	4.4%	1,708	3.8%
Apparel & Accessory Stores	1	2.7%	6	1.4%	14	1.1%	98	0.6%	21	0.5%	137	0.3%
Furniture & Home Furnishings	1	2.7%	3	0.7%	28	2.1%	159	0.9%	64	1.6%	378	0.8%
Eating & Drinking Places	3	8.1%	50	11.2%	97	7.3%	1,781	10.5%	244	6.2%	3,704	8.3%
Miscellaneous Retail	2	5.4%	26	5.8%	88	6.6%	996	5.8%	206	5.2%	1,737	3.9%

Business Summary Report (SIC)

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Rings: 1, 3, 5 mile radii



by SIC Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Finance, Insurance, Real Estate (60-67)	1	2.7%	7	1.6%	95	7.1%	522	3.1%	332	8.4%	1,716	3.8%
Banks, Savings & Lending	0	0.0%	2	0.5%	32	2.4%	223	1.3%	84	2.1%	515	1.1%
Securities Brokers	0	0.0%	0	0.0%	10	0.8%	26	0.1%	40	1.0%	158	0.3%
Insurance Carriers & Agents	0	0.0%	0	0.0%	21	1.6%	97	0.6%	65	1.6%	305	0.7%
Real Estate, Investment Offices	1	2.7%	4	0.9%	32	2.4%	177	1.0%	143	3.6%	739	1.6%
Services Summary (70-89)	14	37.8%	125	28.0%	435	32.7%	4,434	26.1%	1,415	35.8%	14,333	32.0%
Hotels & Lodging	0	0.0%	3	0.7%	5	0.4%	68	0.4%	20	0.5%	245	0.6%
Automotive Services	0	0.0%	1	0.2%	74	5.6%	295	1.7%	170	4.3%	649	1.4%
Movies & Amusements	0	0.0%	1	0.2%	22	1.6%	115	0.7%	84	2.1%	982	2.2%
Health Services	3	8.1%	59	13.2%	95	7.1%	1,898	11.2%	275	7.0%	4,542	10.2%
Legal Services	0	0.0%	0	0.0%	7	0.5%	26	0.1%	33	0.8%	152	0.3%
Education Inst. & Libraries	1	2.7%	29	6.5%	23	1.7%	622	3.6%	99	2.5%	3,312	7.4%
Other Services	9	24.3%	32	7.2%	209	15.7%	1,410	8.3%	735	18.6%	4,452	9.9%
Government (91-97)	0	0.0%	0	0.0%	22	1.6%	377	2.2%	123	3.1%	3,331	7.4%
Unclassified Establishments (99)	1	2.7%	0	0.0%	37	2.8%	2	0.0%	150	3.8%	5	0.0%
Totals (01-99)	37	100.0%	446	100.0%	1,331	100.0%	17,024	100.0%	3,957	100.0%	44,759	100.0%