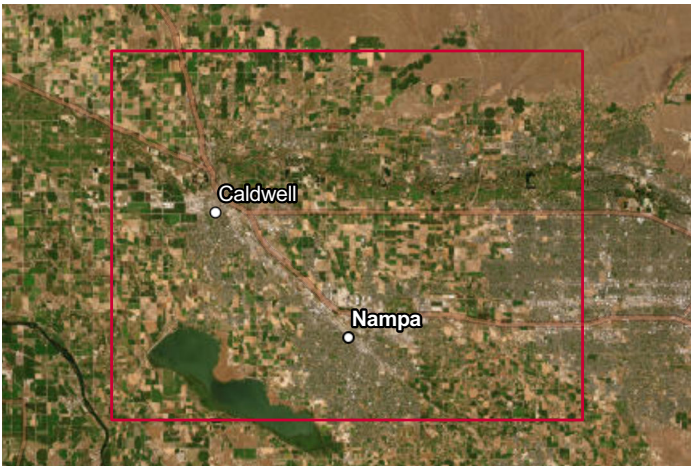
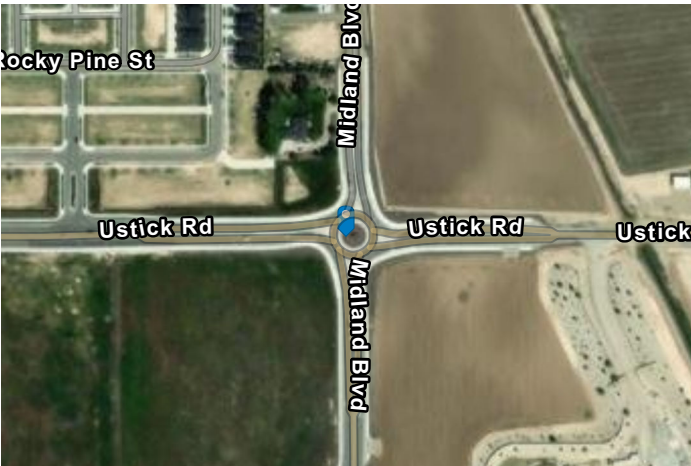
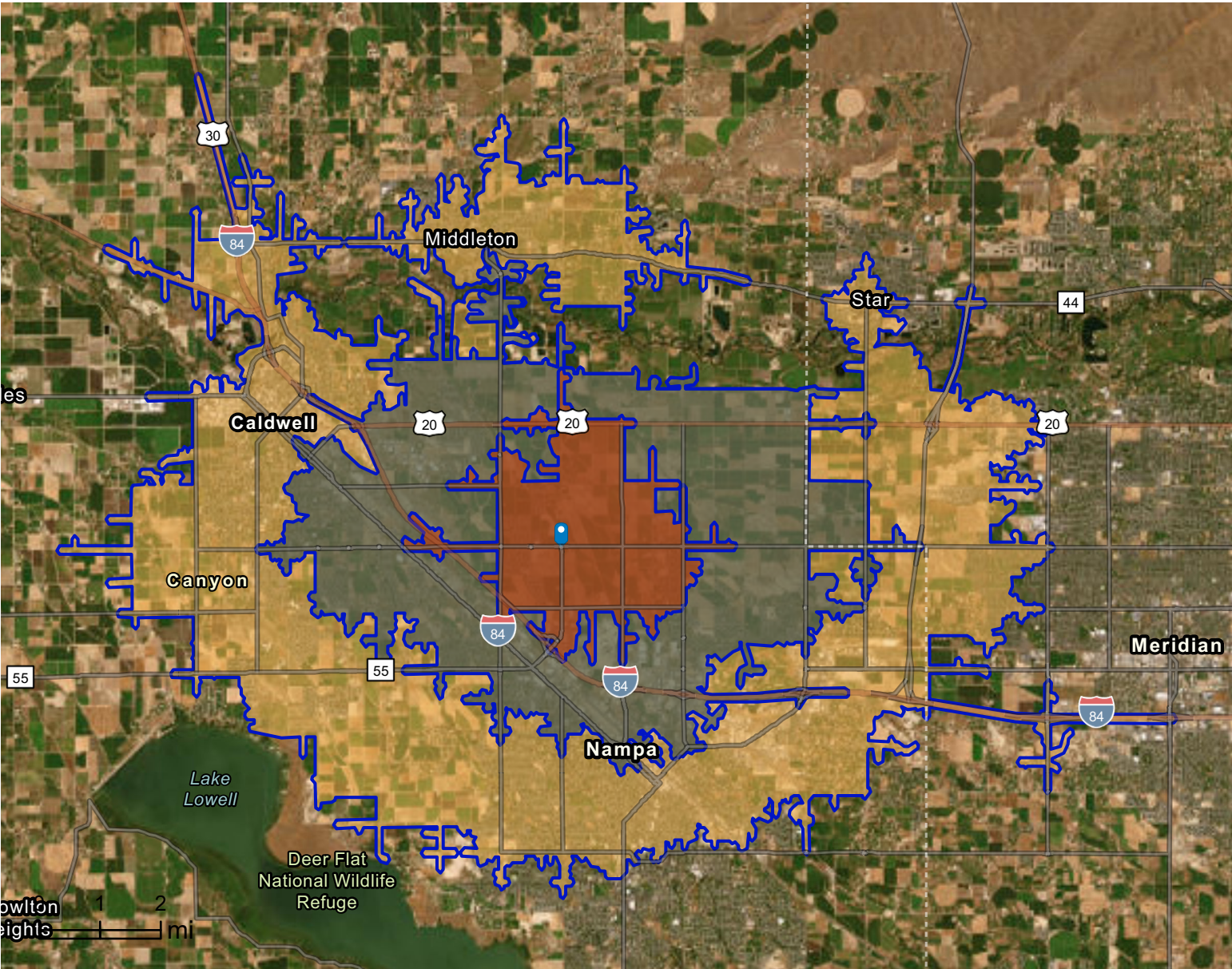


Site Map

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Drive time: 5, 10, 15 minute radii

Prepared by Esri
Latitude: 43.63408
Longitude: -116.59329



Executive Summary

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Drive time: 5, 10, 15 minute radii



Population	5 minutes	10 minutes	15 minutes
2010 Population	5,574	42,241	125,207
2020 Population	7,896	55,514	159,026
2025 Population	12,642	72,405	192,457
2030 Population	14,771	82,506	214,883
2010-2020 Annual Rate	3.54%	2.77%	2.42%
2020-2025 Annual Rate	9.38%	5.19%	3.70%
2025-2030 Annual Rate	3.16%	2.65%	2.23%

Age			
2025 Median Age	35.7	33.0	34.4
U.S. median age is 39.1			

Race and Ethnicity			
White Alone	75.8%	67.6%	70.3%
Black Alone	1.5%	1.1%	0.9%
American Indian Alone	1.0%	1.2%	1.2%
Asian Alone	1.5%	1.2%	1.3%
Pacific Islander Alone	0.2%	0.3%	0.3%
Some Other Race Alone	7.4%	14.4%	12.7%
Two or More Races	12.6%	14.1%	13.3%
Hispanic Origin	19.9%	31.1%	27.9%
Diversity Index	59.4	71.5	68.4

Households			
2010 Total Households	1,690	13,907	41,988
2020 Total Households	2,425	18,468	53,681
2025 Total Households	4,119	24,379	66,326
2030 Total Households	4,888	28,108	74,945
2010-2020 Annual Rate	3.68%	2.88%	2.49%
2020-2025 Annual Rate	10.62%	5.43%	4.11%
2025-2030 Annual Rate	3.48%	2.89%	2.47%
2025 Average Household Size	3.07	2.93	2.86
Wealth Index	103	69	75

Mortgage Income	5 minutes	10 minutes	15 minutes
2025 Percent of Income for Mortgage	35.4%	36.0%	35.3%
Median Household Income			
2025 Median Household Income	\$94,692	\$70,290	\$75,481
2030 Median Household Income	\$107,570	\$78,648	\$83,790
2025-2030 Annual Rate	2.58%	2.27%	2.11%
Average Household Income			
2025 Average Household Income	\$118,858	\$92,074	\$97,341
2030 Average Household Income	\$131,752	\$103,788	\$108,946
Per Capita Income			
2025 Per Capita Income	\$37,145	\$31,073	\$33,646
2030 Per Capita Income	\$41,742	\$35,468	\$38,132
2025-2030 Annual Rate	2.36%	2.68%	2.53%
Income Equality			
2025 Gini Index	37.7	40.6	40.2
Socioeconomic Status			
2025 Socioeconomic Status Index	54.4	46.8	47.3
Housing Unit Summary			
Housing Affordability Index	71	69	71
2010 Total Housing Units	1,826	15,332	45,993
2010 Owner Occupied Hus (%)	76.2%	65.6%	67.8%
2010 Renter Occupied Hus (%)	23.8%	34.4%	32.2%
2010 Vacant Housing Units (%)	7.5%	9.3%	8.7%
2020 Housing Units	2,490	19,091	55,737
2020 Owner Occupied HUs (%)	84.3%	67.7%	70.9%
2020 Renter Occupied HUs (%)	15.8%	32.3%	29.1%
Vacant Housing Units	3.1%	3.2%	3.7%
2025 Housing Units	4,266	25,285	68,786
Owner Occupied Housing Units	79.5%	72.7%	75.3%
Renter Occupied Housing Units	20.5%	27.3%	24.7%
Vacant Housing Units	3.5%	3.6%	3.6%
2030 Total Housing Units	4,994	29,013	77,693
2030 Owner Occupied Housing Units	3,971	20,699	57,438
2030 Renter Occupied Housing Units	918	7,409	17,507
2030 Vacant Housing Units	106	905	2,748

Business Summary Report (NAICS)

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Drive time: 5, 10, 15 minute radii



Data for all businesses in area	5 minutes	10 minutes	15 minutes
Total Businesses	211	2,067	5,214
Total Employees	3,266	24,737	56,032
Total Population	12,642	72,405	192,457
Employee/Population Ratio (per 100)	25.8	34.2	29.1

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	3	1.4%	11	0.3%	17	0.8%	150	0.6%	40	0.8%	355	0.6%
Mining (21)	0	0.0%	0	0.0%	2	0.1%	7	0.0%	6	0.1%	45	0.1%
Utilities (22)	1	0.5%	26	0.8%	3	0.1%	88	0.4%	12	0.2%	239	0.4%
Construction (23)	27	12.8%	165	5.0%	234	11.3%	1,649	6.7%	581	11.1%	4,264	7.6%
Building Construction	5	2.4%	19	0.6%	69	3.3%	414	1.7%	172	3.3%	1,538	2.7%
Heavy/Civil Eng Construction	1	0.5%	33	1.0%	13	0.6%	192	0.8%	34	0.7%	341	0.6%
Specialty Trade Contractor	21	9.9%	113	3.5%	152	7.3%	1,043	4.2%	375	7.2%	2,385	4.3%
Manufacturing (31-33)	4	1.9%	640	19.6%	97	4.7%	4,433	17.9%	208	4.0%	7,228	12.9%
Wholesale Trade (42)	8	3.8%	42	1.3%	93	4.5%	1,009	4.1%	192	3.7%	2,399	4.3%
Durable Goods	5	2.4%	19	0.6%	67	3.2%	531	2.1%	140	2.7%	1,101	2.0%
Nondurable Goods	3	1.4%	23	0.7%	23	1.1%	431	1.7%	47	0.9%	1,206	2.1%
Trade Broker	0	0.0%	0	0.0%	3	0.1%	46	0.2%	5	0.1%	92	0.2%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (NAICS)

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Drive time: 5, 10, 15 minute radii



by NAICS Codes	5 minutes				10 minutes				15 minutes			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Retail Trade (44-45)	48	22.8%	964	29.5%	368	17.8%	4,713	19.1%	754	14.5%	8,750	15.6%
Motor Vehicle & Parts Dealers	6	2.8%	69	2.1%	93	4.5%	794	3.2%	164	3.1%	1,791	3.2%
Furniture & Home Furnishing Stores	5	2.4%	20	0.6%	24	1.2%	103	0.4%	42	0.8%	171	0.3%
Electronics & Appliance Stores	2	0.9%	9	0.3%	11	0.5%	113	0.5%	25	0.5%	212	0.4%
Building & Garden Equipment	1	0.5%	44	1.4%	29	1.4%	599	2.4%	57	1.1%	827	1.5%
Food & Beverage Stores	3	1.4%	107	3.3%	47	2.3%	735	3.0%	113	2.2%	1,679	3.0%
Health & Personal Care Stores	8	3.8%	48	1.5%	30	1.4%	250	1.0%	67	1.3%	600	1.1%
Gasoline Stations	0	0.0%	0	0.0%	15	0.7%	103	0.4%	36	0.7%	230	0.4%
Clothing, Shoe and Jewellery Stores	8	3.8%	57	1.8%	23	1.1%	323	1.3%	43	0.8%	424	0.8%
Sporting Goods, Hobby & Music Stores	10	4.7%	184	5.6%	66	3.2%	827	3.3%	130	2.5%	1,237	2.2%
General Merchandise Stores	5	2.4%	426	13.0%	29	1.4%	866	3.5%	76	1.5%	1,578	2.8%
Transportation & Warehousing (48-49)	5	2.4%	126	3.9%	61	3.0%	531	2.1%	134	2.6%	1,303	2.3%
Truck Transportation	4	1.9%	123	3.8%	22	1.1%	297	1.2%	53	1.0%	515	0.9%
Information (51)	7	3.3%	38	1.2%	41	2.0%	395	1.6%	94	1.8%	1,149	2.0%
Finance & Insurance (52)	5	2.4%	24	0.7%	94	4.5%	494	2.0%	251	4.8%	1,289	2.3%
Central Bank/Credit & Related Activities	3	1.4%	18	0.6%	47	2.3%	290	1.2%	116	2.2%	698	1.3%
Securities & Commodity Contracts	1	0.5%	3	0.1%	16	0.8%	57	0.2%	54	1.0%	222	0.4%
Funds, Trusts & Other Financial	1	0.5%	2	0.1%	31	1.5%	147	0.6%	80	1.5%	369	0.7%
Real Estate, Rental & Leasing (53)	8	3.8%	47	1.4%	107	5.2%	487	2.0%	251	4.8%	1,112	2.0%
Professional, Scientific & Tech Services (54)	9	4.3%	57	1.8%	111	5.4%	736	3.0%	334	6.4%	1,973	3.5%
Legal Services	1	0.5%	2	0.1%	17	0.8%	71	0.3%	65	1.3%	339	0.6%



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Business Summary Report (NAICS)

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Drive time: 5, 10, 15 minute radii



by NAICS Codes	5 minutes				10 minutes				15 minutes			
	Businesses	Employees			Businesses	Employees			Businesses	Employees		
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Management of Companies (55)	0	0.0%	0	0.0%	3	0.1%	8	0.0%	4	0.1%	13	0.0%
Administrative, Support & Waste Mgmt (56)	6	2.8%	38	1.2%	60	2.9%	414	1.7%	183	3.5%	997	1.8%
Educational Services (61)	4	1.9%	67	2.0%	59	2.9%	1,466	5.9%	142	2.7%	4,109	7.3%
Health Care & Social Assistance (62)	27	12.8%	438	13.4%	188	9.1%	3,195	12.9%	540	10.4%	8,083	14.4%
Ambulatory Health Care	19	9.0%	166	5.1%	124	6.0%	1,862	7.5%	345	6.6%	4,345	7.8%
Hospital	6	2.8%	257	7.9%	17	0.8%	572	2.3%	40	0.8%	1,546	2.8%
Nursing/Residential Care	1	0.5%	4	0.1%	9	0.4%	267	1.1%	41	0.8%	1,059	1.9%
Social Assistance	1	0.5%	10	0.3%	38	1.8%	494	2.0%	114	2.2%	1,133	2.0%
Arts, Entertainment & Recreation (71)	2	0.9%	7	0.2%	31	1.5%	285	1.1%	93	1.8%	1,086	1.9%
Accommodation & Food Services (72)	22	10.4%	481	14.7%	150	7.3%	2,476	10.0%	355	6.8%	4,990	8.9%
Accommodation	2	0.9%	28	0.9%	9	0.4%	120	0.5%	25	0.5%	263	0.5%
Food & Drinking Places	20	9.5%	453	13.9%	141	6.8%	2,356	9.5%	330	6.3%	4,727	8.4%
Other Services Except Public Admin (81)	22	10.4%	95	2.9%	229	11.1%	909	3.7%	658	12.6%	2,778	5.0%
Repair & Maintenance	6	2.8%	23	0.7%	99	4.8%	420	1.7%	221	4.2%	932	1.7%
Auto Repair & Maintenance	2	0.9%	7	0.2%	75	3.6%	315	1.3%	164	3.1%	700	1.3%
Personal & Laundry Service	10	4.7%	57	1.8%	68	3.3%	300	1.2%	182	3.5%	818	1.5%
Civic and Other Orgs	6	2.8%	15	0.5%	63	3.0%	189	0.8%	255	4.9%	1,027	1.8%
Public Administration (92)	0	0.0%	0	0.0%	49	2.4%	1,289	5.2%	157	3.0%	3,855	6.9%
Unclassified Establishments (99)	7	3.3%	1	0.0%	71	3.4%	2	0.0%	225	4.3%	14	0.0%
Total (11-99)	211	100.0%	3,266	100.0%	2,067	100.0%	24,737	100.0%	5,214	100.0%	56,032	100.0%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (SIC)

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Drive time: 5, 10, 15 minute radii



Data for all businesses in area	5 minutes	10 minutes	15 minutes
Total Businesses	211	2,067	5,214
Total Employees	3,266	24,737	56,032
Total Population	12,642	72,405	192,457
Employee/Population Ratio (per 100)	25.8	34.2	29.1

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture & Mining (01-14)	7	3.3%	44	1.4%	59	2.9%	438	1.8%	148	2.8%	903	1.6%
Construction (15-17)	26	12.3%	161	4.9%	225	10.9%	1,623	6.6%	557	10.7%	4,187	7.5%
Manufacturing (20-39)	4	1.9%	641	19.6%	90	4.3%	4,430	17.9%	187	3.6%	7,236	12.9%
Transportation (40-47)	7	3.3%	129	4.0%	74	3.6%	578	2.3%	167	3.2%	1,401	2.5%
Communication (48)	5	2.4%	33	1.0%	27	1.3%	198	0.8%	59	1.1%	549	1.0%
Utility (49)	1	0.5%	28	0.9%	7	0.3%	127	0.5%	21	0.4%	317	0.6%
Wholesale Trade (50-51)	8	3.8%	42	1.3%	93	4.5%	1,009	4.1%	192	3.7%	2,399	4.3%
Retail Trade Summary (52-59)	68	32.2%	1,417	43.4%	524	25.4%	7,215	29.2%	1,118	21.4%	13,702	24.4%
Home Improvement	2	0.9%	46	1.4%	32	1.6%	722	2.9%	62	1.2%	1,059	1.9%
General Merchandise Stores	3	1.4%	423	12.9%	15	0.7%	835	3.4%	34	0.7%	1,470	2.6%
Food Stores	4	1.9%	121	3.7%	62	3.0%	905	3.7%	142	2.7%	1,919	3.4%
Auto Dealers & Gas Stations	6	2.8%	69	2.1%	108	5.2%	896	3.6%	199	3.8%	2,015	3.6%
Apparel & Accessory Stores	6	2.8%	50	1.5%	15	0.7%	104	0.4%	28	0.5%	185	0.3%
Furniture & Home Furnishings	7	3.3%	29	0.9%	39	1.9%	236	0.9%	77	1.5%	427	0.8%
Eating & Drinking Places	19	9.0%	439	13.4%	136	6.6%	2,322	9.4%	320	6.1%	4,668	8.3%
Miscellaneous Retail	20	9.5%	240	7.3%	115	5.6%	1,194	4.8%	256	4.9%	1,957	3.5%

Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).

Business Summary Report (SIC)

Ustick Rd
Ustick Rd, Nampa, Idaho, 83687
Drive time: 5, 10, 15 minute radii



by SIC Codes	5 minutes				10 minutes				15 minutes			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Finance, Insurance, Real Estate (60-67)	9	4.3%	56	1.7%	161	7.8%	841	3.4%	435	8.3%	2,250	4.0%
Banks, Savings & Lending	3	1.4%	18	0.6%	45	2.2%	276	1.1%	114	2.2%	683	1.2%
Securities Brokers	1	0.5%	3	0.1%	15	0.7%	55	0.2%	52	1.0%	210	0.4%
Insurance Carriers & Agents	1	0.5%	2	0.1%	31	1.5%	147	0.6%	80	1.5%	369	0.7%
Real Estate, Investment Offices	4	1.9%	33	1.0%	70	3.4%	364	1.5%	188	3.6%	988	1.8%
Services Summary (70-89)	71	33.6%	713	21.8%	690	33.4%	6,988	28.3%	1,947	37.3%	19,220	34.3%
Hotels & Lodging	2	0.9%	28	0.9%	9	0.4%	120	0.5%	25	0.5%	263	0.5%
Automotive Services	3	1.4%	14	0.4%	99	4.8%	394	1.6%	212	4.1%	841	1.5%
Movies & Amusements	3	1.4%	10	0.3%	38	1.8%	310	1.3%	107	2.0%	1,175	2.1%
Health Services	26	12.3%	428	13.1%	144	7.0%	2,535	10.3%	409	7.8%	6,541	11.7%
Legal Services	1	0.5%	2	0.1%	13	0.6%	53	0.2%	51	1.0%	222	0.4%
Education Inst. & Libraries	3	1.4%	64	2.0%	48	2.3%	1,444	5.8%	123	2.4%	4,093	7.3%
Other Services	33	15.6%	167	5.1%	338	16.4%	2,132	8.6%	1,020	19.6%	6,086	10.9%
Government (91-97)	0	0.0%	0	0.0%	49	2.4%	1,289	5.2%	157	3.0%	3,855	6.9%
Unclassified Establishments (99)	7	3.3%	1	0.0%	71	3.4%	2	0.0%	225	4.3%	14	0.0%
Totals (01-99)	211	100.0%	3,266	100.0%	2,067	100.0%	24,737	100.0%	5,214	100.0%	56,032	100.0%