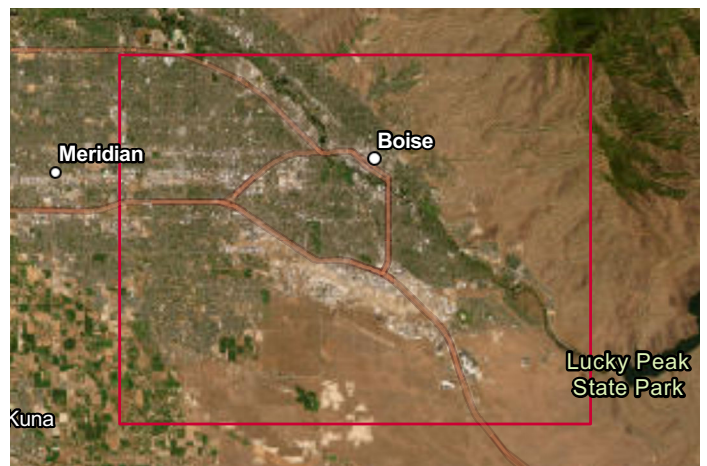
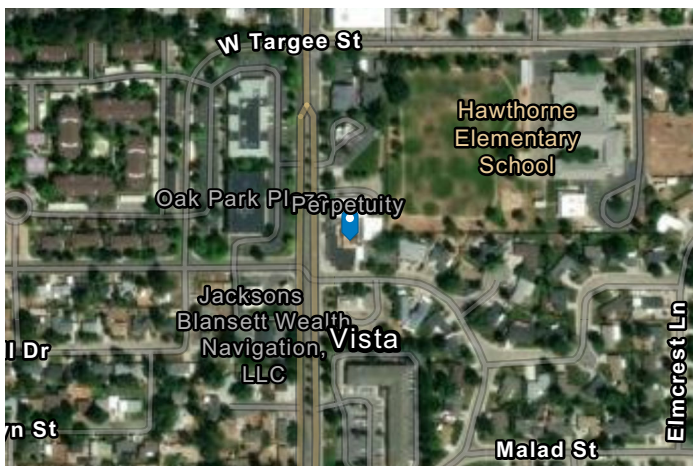
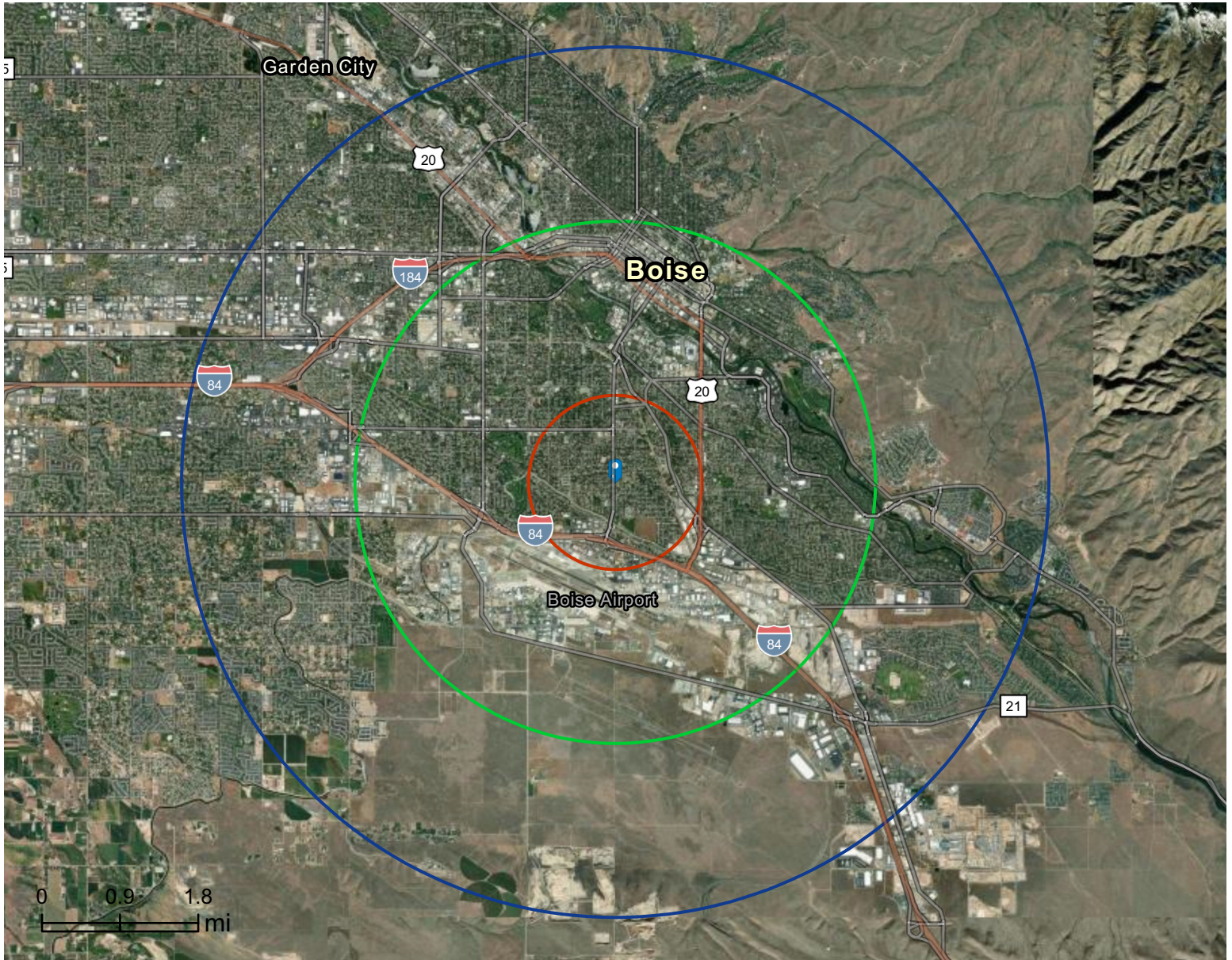


Site Map

2350 S Vista Ave, Boise, Idaho, 83705

Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.58101
Longitude: -116.21322



Executive Summary

2350 S Vista Ave, Boise, Idaho, 83705



Rings: 1, 3, 5 mile radii

Population	1 mile	3 miles	5 miles
2010 Population	12,907	69,064	147,486
2020 Population	13,760	76,854	167,718
2025 Population	14,071	79,519	174,086
2030 Population	14,535	85,692	185,898
2010-2020 Annual Rate	0.64%	1.07%	1.29%
2020-2025 Annual Rate	0.43%	0.65%	0.71%
2025-2030 Annual Rate	0.65%	1.51%	1.32%

Age	1 mile	3 miles	5 miles
2025 Median Age	36.2	35.0	37.2
U.S. median age is 39.1			

Race and Ethnicity	1 mile	3 miles	5 miles
White Alone	77.5%	78.8%	78.7%
Black Alone	3.2%	2.9%	2.5%
American Indian Alone	1.1%	0.7%	0.7%
Asian Alone	2.2%	3.8%	4.1%
Pacific Islander Alone	0.4%	0.3%	0.3%
Some Other Race Alone	5.9%	4.5%	4.5%
Two or More Races	9.8%	8.9%	9.2%
Hispanic Origin	12.8%	10.3%	10.7%
Diversity Index	52.2	48.4	48.9

Households	1 mile	3 miles	5 miles
2010 Total Households	5,648	31,849	63,805
2020 Total Households	6,071	34,530	71,280
2025 Total Households	6,359	36,811	75,989
2030 Total Households	6,664	40,494	82,574
2010-2020 Annual Rate	0.72%	0.81%	1.11%
2020-2025 Annual Rate	0.89%	1.23%	1.23%
2025-2030 Annual Rate	0.94%	1.93%	1.68%
2025 Average Household Size	2.20	2.05	2.21
Wealth Index	54	75	95

Mortgage Income	1 mile	3 miles	5 miles
2025 Percent of Income for Mortgage	40.5%	47.2%	42.6%
Median Household Income			
2025 Median Household Income	\$73,347	\$74,018	\$83,659
2030 Median Household Income	\$80,773	\$84,670	\$96,099
2025-2030 Annual Rate	1.95%	2.73%	2.81%
Average Household Income			
2025 Average Household Income	\$83,169	\$101,289	\$117,167
2030 Average Household Income	\$91,249	\$113,654	\$130,332
Per Capita Income			
2025 Per Capita Income	\$37,611	\$47,107	\$51,112
2030 Per Capita Income	\$41,851	\$54,076	\$57,828
2025-2030 Annual Rate	2.16%	2.80%	2.50%
Income Equality			
2025 Gini Index	37.5	45.5	44.9
Socioeconomic Status			
2025 Socioeconomic Status Index	47.1	49.5	52.4
Housing Unit Summary			
Housing Affordability Index	62	53	59
2010 Total Housing Units	6,099	34,871	69,434
2010 Owner Occupied Hus (%)	56.9%	49.1%	56.3%
2010 Renter Occupied Hus (%)	43.1%	50.9%	43.7%
2010 Vacant Housing Units (%)	7.4%	8.7%	8.1%
2020 Housing Units	6,358	36,802	75,319
2020 Owner Occupied HUs (%)	55.6%	48.0%	56.4%
2020 Renter Occupied HUs (%)	44.4%	52.0%	43.6%
Vacant Housing Units	4.4%	6.2%	5.3%
2025 Housing Units	6,596	38,929	79,749
Owner Occupied Housing Units	57.9%	48.7%	57.9%
Renter Occupied Housing Units	42.1%	51.3%	42.1%
Vacant Housing Units	3.6%	5.4%	4.7%
2030 Total Housing Units	6,912	42,666	86,455
2030 Owner Occupied Housing Units	3,956	19,605	48,205
2030 Renter Occupied Housing Units	2,708	20,889	34,368
2030 Vacant Housing Units	248	2,172	3,881

Business Summary Report (NAICS)

2350 S Vista Ave, Boise, Idaho, 83705



Rings: 1, 3, 5 mile radii

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	500	6,368	10,617
Total Employees	4,412	95,471	160,306
Total Population	14,071	79,519	174,086
Employee/Population Ratio (per 100)	31.4	120.1	92.1

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	5	1.0%	30	0.7%	30	0.5%	161	0.2%	51	0.5%	248	0.1%
Mining (21)	0	0.0%	0	0.0%	10	0.2%	85	0.1%	12	0.1%	94	0.1%
Utilities (22)	1	0.2%	9	0.2%	17	0.3%	1,574	1.6%	26	0.2%	1,658	1.0%
Construction (23)	41	8.2%	222	5.0%	371	5.8%	3,046	3.2%	696	6.6%	5,299	3.3%
Building Construction	14	2.8%	67	1.5%	141	2.2%	1,057	1.1%	242	2.3%	1,515	0.9%
Heavy/Civil Eng Construction	2	0.4%	21	0.5%	32	0.5%	524	0.6%	60	0.6%	814	0.5%
Specialty Trade Contractor	24	4.8%	134	3.0%	198	3.1%	1,466	1.5%	394	3.7%	2,970	1.9%
Manufacturing (31-33)	13	2.6%	188	4.3%	201	3.2%	5,960	6.2%	390	3.7%	12,642	7.9%
Wholesale Trade (42)	14	2.8%	343	7.8%	198	3.1%	3,839	4.0%	348	3.3%	5,841	3.6%
Durable Goods	10	2.0%	293	6.6%	148	2.3%	2,916	3.0%	269	2.5%	4,153	2.6%
Nondurable Goods	3	0.6%	40	0.9%	40	0.6%	662	0.7%	65	0.6%	1,405	0.9%
Trade Broker	1	0.2%	10	0.2%	11	0.2%	261	0.3%	14	0.1%	283	0.2%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (NAICS)

2350 S Vista Ave, Boise, Idaho, 83705



Rings: 1, 3, 5 mile radii

by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Retail Trade (44-45)	67	13.4%	503	11.4%	574	9.0%	9,561	10.0%	1,222	11.5%	19,424	12.1%
Motor Vehicle & Parts Dealers	10	2.0%	100	2.3%	70	1.1%	861	0.9%	177	1.7%	3,185	2.0%
Furniture & Home Furnishing Stores	3	0.6%	35	0.8%	26	0.4%	346	0.4%	61	0.6%	606	0.4%
Electronics & Appliance Stores	3	0.6%	6	0.1%	17	0.3%	81	0.1%	38	0.4%	414	0.3%
Building & Garden Equipment	5	1.0%	28	0.6%	42	0.7%	728	0.8%	90	0.8%	1,366	0.8%
Food & Beverage Stores	13	2.6%	195	4.4%	106	1.7%	5,800	6.1%	179	1.7%	7,137	4.5%
Health & Personal Care Stores	2	0.4%	11	0.3%	33	0.5%	222	0.2%	94	0.9%	625	0.4%
Gasoline Stations	4	0.8%	29	0.7%	28	0.4%	311	0.3%	49	0.5%	462	0.3%
Clothing, Shoe and Jewellery Stores	3	0.6%	8	0.2%	56	0.9%	290	0.3%	147	1.4%	1,334	0.8%
Sporting Goods, Hobby & Music Stores	16	3.2%	55	1.3%	129	2.0%	660	0.7%	252	2.4%	1,832	1.1%
General Merchandise Stores	8	1.6%	36	0.8%	66	1.0%	262	0.3%	135	1.3%	2,463	1.5%
Transportation & Warehousing (48-49)	19	3.8%	118	2.7%	129	2.0%	1,493	1.6%	202	1.9%	2,050	1.3%
Truck Transportation	9	1.8%	63	1.4%	41	0.6%	369	0.4%	64	0.6%	612	0.4%
Information (51)	6	1.2%	54	1.2%	151	2.4%	2,312	2.4%	237	2.2%	4,083	2.5%
Finance & Insurance (52)	27	5.4%	125	2.8%	363	5.7%	2,576	2.7%	523	4.9%	3,594	2.2%
Central Bank/Credit & Related Activities	7	1.4%	27	0.6%	103	1.6%	923	1.0%	177	1.7%	1,406	0.9%
Securities & Commodity Contracts	7	1.4%	16	0.4%	152	2.4%	804	0.8%	198	1.9%	971	0.6%
Funds, Trusts & Other Financial	13	2.6%	81	1.8%	107	1.7%	848	0.9%	147	1.4%	1,216	0.8%
Real Estate, Rental & Leasing (53)	17	3.4%	58	1.3%	352	5.5%	2,807	2.9%	557	5.3%	5,495	3.4%
Professional, Scientific & Tech Services (54)	57	11.4%	256	5.8%	930	14.6%	8,513	8.9%	1,334	12.6%	13,195	8.2%
Legal Services	12	2.4%	58	1.3%	307	4.8%	1,902	2.0%	355	3.3%	2,305	1.4%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (NAICS)

2350 S Vista Ave, Boise, Idaho, 83705



Rings: 1, 3, 5 mile radii

by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Management of Companies (55)	2	0.4%	6	0.1%	21	0.3%	161	0.2%	28	0.3%	205	0.1%
Administrative, Support & Waste Mgmt (56)	13	2.6%	70	1.6%	216	3.4%	2,218	2.3%	380	3.6%	3,771	2.4%
Educational Services (61)	10	2.0%	356	8.1%	117	1.8%	2,103	2.2%	227	2.1%	4,824	3.0%
Health Care & Social Assistance (62)	50	10.0%	565	12.8%	761	11.9%	22,787	23.9%	1,270	12.0%	31,398	19.6%
Ambulatory Health Care	28	5.6%	429	9.7%	515	8.1%	10,419	10.9%	864	8.1%	15,593	9.7%
Hospital	1	0.2%	4	0.1%	45	0.7%	10,027	10.5%	76	0.7%	11,320	7.1%
Nursing/Residential Care	1	0.2%	2	0.1%	25	0.4%	700	0.7%	50	0.5%	1,557	1.0%
Social Assistance	21	4.2%	131	3.0%	176	2.8%	1,641	1.7%	280	2.6%	2,928	1.8%
Arts, Entertainment & Recreation (71)	7	1.4%	46	1.0%	138	2.2%	1,220	1.3%	213	2.0%	1,936	1.2%
Accommodation & Food Services (72)	50	10.0%	672	15.2%	445	7.0%	7,519	7.9%	719	6.8%	17,842	11.1%
Accommodation	15	3.0%	152	3.5%	63	1.0%	1,302	1.4%	88	0.8%	2,153	1.3%
Food & Drinking Places	35	7.0%	521	11.8%	383	6.0%	6,217	6.5%	630	5.9%	15,689	9.8%
Other Services Except Public Admin (81)	71	14.2%	313	7.1%	736	11.6%	3,807	4.0%	1,287	12.1%	6,890	4.3%
Repair & Maintenance	14	2.8%	43	1.0%	111	1.7%	559	0.6%	284	2.7%	1,475	0.9%
Auto Repair & Maintenance	11	2.2%	33	0.8%	80	1.3%	404	0.4%	212	2.0%	1,034	0.7%
Personal & Laundry Service	28	5.6%	108	2.5%	248	3.9%	1,264	1.3%	415	3.9%	2,337	1.5%
Civic and Other Orgs	29	5.8%	162	3.7%	376	5.9%	1,984	2.1%	588	5.5%	3,078	1.9%
Public Administration (92)	11	2.2%	477	10.8%	274	4.3%	13,675	14.3%	374	3.5%	19,731	12.3%
Unclassified Establishments (99)	20	4.0%	2	0.1%	334	5.2%	54	0.1%	519	4.9%	88	0.1%
Total (11-99)	500	100.0%	4,412	100.0%	6,368	100.0%	95,471	100.0%	10,617	100.0%	160,306	100.0%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (SIC)

2350 S Vista Ave, Boise, Idaho, 83705



Rings: 1, 3, 5 mile radii

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	500	6,368	10,617
Total Employees	4,412	95,471	160,306
Total Population	14,071	79,519	174,086
Employee/Population Ratio (per 100)	31.4	120.1	92.1

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture & Mining (01-14)	15	3.0%	71	1.6%	103	1.6%	642	0.7%	206	1.9%	1,443	0.9%
Construction (15-17)	37	7.4%	211	4.8%	336	5.3%	2,849	3.0%	632	6.0%	4,924	3.1%
Manufacturing (20-39)	12	2.4%	179	4.1%	193	3.0%	6,021	6.3%	366	3.5%	12,956	8.1%
Transportation (40-47)	21	4.2%	125	2.8%	158	2.5%	1,724	1.8%	250	2.4%	2,393	1.5%
Communication (48)	1	0.2%	4	0.1%	51	0.8%	1,090	1.1%	88	0.8%	1,804	1.1%
Utility (49)	1	0.2%	10	0.2%	28	0.4%	1,783	1.9%	48	0.5%	1,943	1.2%
Wholesale Trade (50-51)	14	2.8%	343	7.8%	199	3.1%	3,846	4.0%	351	3.3%	5,855	3.6%
Retail Trade Summary (52-59)	105	21.0%	1,036	23.5%	980	15.4%	15,887	16.6%	1,899	17.9%	35,361	22.1%
Home Improvement	5	1.0%	28	0.6%	43	0.7%	729	0.8%	91	0.9%	1,364	0.8%
General Merchandise Stores	3	0.6%	24	0.5%	31	0.5%	178	0.2%	58	0.6%	2,219	1.4%
Food Stores	14	2.8%	201	4.6%	116	1.8%	5,913	6.2%	201	1.9%	7,368	4.6%
Auto Dealers & Gas Stations	14	2.8%	129	2.9%	98	1.5%	1,167	1.2%	222	2.1%	3,626	2.3%
Apparel & Accessory Stores	3	0.6%	8	0.2%	42	0.7%	236	0.3%	119	1.1%	1,182	0.7%
Furniture & Home Furnishings	6	1.2%	42	0.9%	48	0.8%	451	0.5%	113	1.1%	1,117	0.7%
Eating & Drinking Places	34	6.8%	517	11.7%	372	5.8%	6,119	6.4%	613	5.8%	15,514	9.7%
Miscellaneous Retail	27	5.4%	88	2.0%	230	3.6%	1,094	1.1%	481	4.5%	2,971	1.9%

Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).

Business Summary Report (SIC)

2350 S Vista Ave, Boise, Idaho, 83705



Rings: 1, 3, 5 mile radii

by SIC Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Finance, Insurance, Real Estate (60-67)	44	8.8%	172	3.9%	708	11.1%	5,134	5.4%	1,065	10.0%	9,007	5.6%
Banks, Savings & Lending	8	1.6%	29	0.7%	107	1.7%	935	1.0%	186	1.8%	1,497	0.9%
Securities Brokers	7	1.4%	16	0.4%	139	2.2%	710	0.7%	182	1.7%	844	0.5%
Insurance Carriers & Agents	13	2.6%	81	1.8%	107	1.7%	848	0.9%	147	1.4%	1,216	0.8%
Real Estate, Investment Offices	16	3.2%	46	1.0%	354	5.6%	2,640	2.8%	549	5.2%	5,449	3.4%
Services Summary (70-89)	221	44.2%	1,809	41.0%	3,004	47.2%	42,816	44.9%	4,823	45.4%	64,855	40.5%
Hotels & Lodging	15	3.0%	152	3.5%	63	1.0%	1,302	1.4%	88	0.8%	2,153	1.3%
Automotive Services	14	2.8%	56	1.3%	123	1.9%	896	0.9%	273	2.6%	1,612	1.0%
Movies & Amusements	6	1.2%	46	1.0%	144	2.3%	1,318	1.4%	243	2.3%	2,213	1.4%
Health Services	28	5.6%	429	9.7%	560	8.8%	20,710	21.7%	949	8.9%	27,676	17.3%
Legal Services	11	2.2%	55	1.3%	289	4.5%	1,799	1.9%	332	3.1%	1,967	1.2%
Education Inst. & Libraries	9	1.8%	352	8.0%	100	1.6%	2,072	2.2%	184	1.7%	4,659	2.9%
Other Services	138	27.6%	720	16.3%	1,724	27.1%	14,718	15.4%	2,754	25.9%	24,576	15.3%
Government (91-97)	10	2.0%	450	10.2%	273	4.3%	13,626	14.3%	372	3.5%	19,676	12.3%
Unclassified Establishments (99)	20	4.0%	2	0.1%	334	5.2%	54	0.1%	519	4.9%	88	0.1%
Totals (01-99)	500	100.0%	4,412	100.0%	6,368	100.0%	95,471	100.0%	10,617	100.0%	160,306	100.0%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).