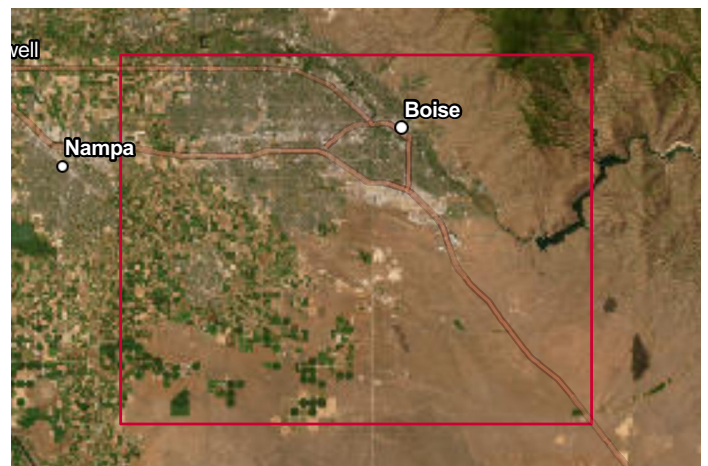
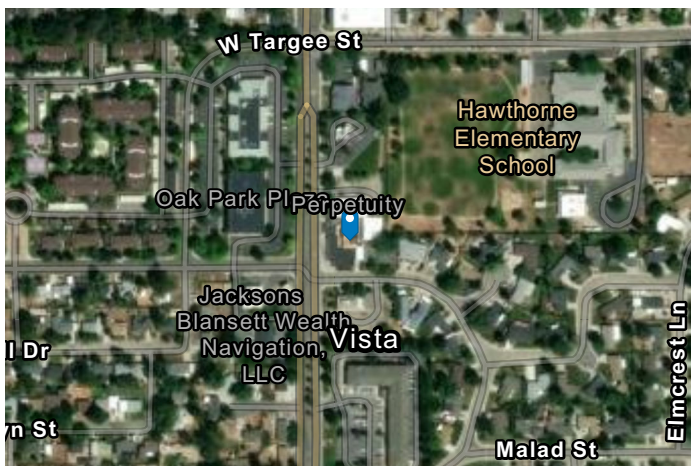
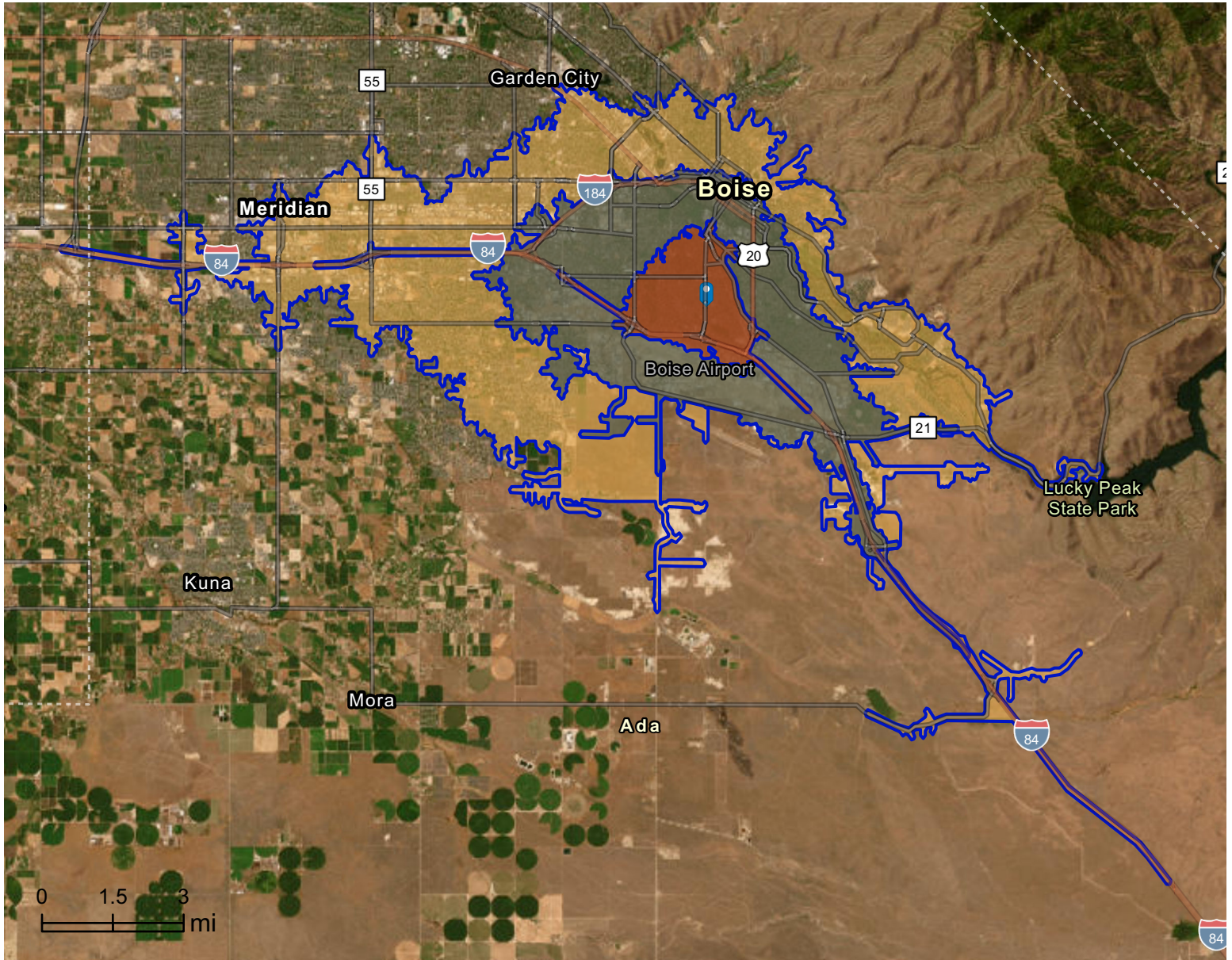


Site Map

2350 S Vista Ave, Boise, Idaho, 83705

Drive time: 5, 10, 15 minute radii

Prepared by Esri
Latitude: 43.58101
Longitude: -116.21322



Executive Summary

2350 S Vista Ave, Boise, Idaho, 83705



Drive time: 5, 10, 15 minute radii

Population	5 minutes	10 minutes	15 minutes
2010 Population	19,593	74,748	177,883
2020 Population	21,351	83,256	207,057
2025 Population	21,743	86,073	217,070
2030 Population	22,404	91,531	231,843
2010-2020 Annual Rate	0.86%	1.08%	1.53%
2020-2025 Annual Rate	0.35%	0.64%	0.90%
2025-2030 Annual Rate	0.60%	1.24%	1.33%

Age	5 minutes	10 minutes	15 minutes
2025 Median Age	34.4	34.8	37.1
U.S. median age is 39.1			

Race and Ethnicity	5 minutes	10 minutes	15 minutes
White Alone	78.8%	77.9%	78.5%
Black Alone	3.0%	3.1%	2.3%
American Indian Alone	1.0%	0.8%	0.7%
Asian Alone	2.3%	4.1%	4.3%
Pacific Islander Alone	0.4%	0.4%	0.3%
Some Other Race Alone	5.7%	4.8%	4.5%
Two or More Races	8.9%	9.0%	9.4%
Hispanic Origin	11.5%	11.0%	11.1%
Diversity Index	49.5	50.1	49.5

Households	5 minutes	10 minutes	15 minutes
2010 Total Households	8,516	33,088	74,279
2020 Total Households	8,954	36,190	85,579
2025 Total Households	9,320	38,636	92,204
2030 Total Households	9,737	41,991	100,254
2010-2020 Annual Rate	0.50%	0.90%	1.43%
2020-2025 Annual Rate	0.77%	1.25%	1.43%
2025-2030 Annual Rate	0.88%	1.68%	1.69%
2025 Average Household Size	2.21	2.11	2.29
Wealth Index	60	72	96

Mortgage Income	5 minutes	10 minutes	15 minutes
2025 Percent of Income for Mortgage	42.3%	44.4%	40.8%
Median Household Income			
2025 Median Household Income	\$72,456	\$74,734	\$85,700
2030 Median Household Income	\$80,690	\$84,924	\$98,448
2025-2030 Annual Rate	2.18%	2.59%	2.81%
Average Household Income			
2025 Average Household Income	\$87,224	\$98,705	\$117,527
2030 Average Household Income	\$96,484	\$110,733	\$130,619
Per Capita Income			
2025 Per Capita Income	\$37,908	\$44,066	\$49,750
2030 Per Capita Income	\$42,556	\$50,633	\$56,262
2025-2030 Annual Rate	2.34%	2.82%	2.49%
Income Equality			
2025 Gini Index	40.0	44.4	44.3
Socioeconomic Status			
2025 Socioeconomic Status Index	47.8	49.4	52.9
Housing Unit Summary			
Housing Affordability Index	59	56	61
2010 Total Housing Units	9,303	36,208	80,485
2010 Owner Occupied Hus (%)	55.0%	51.0%	59.4%
2010 Renter Occupied Hus (%)	45.0%	49.0%	40.6%
2010 Vacant Housing Units (%)	8.5%	8.6%	7.7%
2020 Housing Units	9,483	38,410	90,322
2020 Owner Occupied HUs (%)	54.5%	49.5%	58.8%
2020 Renter Occupied HUs (%)	45.5%	50.5%	41.2%
Vacant Housing Units	5.1%	5.7%	5.3%
2025 Housing Units	9,779	40,691	97,180
Owner Occupied Housing Units	57.1%	50.4%	59.8%
Renter Occupied Housing Units	42.9%	49.6%	40.2%
Vacant Housing Units	4.7%	5.0%	5.1%
2030 Total Housing Units	10,220	44,082	105,343
2030 Owner Occupied Housing Units	5,718	21,035	60,086
2030 Renter Occupied Housing Units	4,018	20,956	40,169
2030 Vacant Housing Units	483	2,091	5,089

Business Summary Report (NAICS)

2350 S Vista Ave, Boise, Idaho, 83705



Drive time: 5, 10, 15 minute radii

Data for all businesses in area	5 minutes	10 minutes	15 minutes
Total Businesses	876	7,342	13,924
Total Employees	7,717	121,473	204,451
Total Population	21,743	86,073	217,070
Employee/Population Ratio (per 100)	35.5	141.1	94.2

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	8	0.9%	25	0.3%	35	0.5%	181	0.1%	62	0.5%	271	0.1%
Mining (21)	1	0.1%	4	0.1%	10	0.1%	82	0.1%	16	0.1%	104	0.1%
Utilities (22)	1	0.1%	12	0.2%	19	0.3%	1,456	1.2%	31	0.2%	1,721	0.8%
Construction (23)	68	7.8%	515	6.7%	431	5.9%	3,536	2.9%	1,025	7.4%	8,398	4.1%
Building Construction	24	2.7%	219	2.8%	157	2.1%	1,171	1.0%	355	2.5%	2,518	1.2%
Heavy/Civil Eng Construction	3	0.3%	47	0.6%	39	0.5%	607	0.5%	81	0.6%	1,169	0.6%
Specialty Trade Contractor	41	4.7%	250	3.2%	234	3.2%	1,758	1.4%	590	4.2%	4,711	2.3%
Manufacturing (31-33)	26	3.0%	375	4.9%	262	3.6%	11,125	9.2%	531	3.8%	18,704	9.2%
Wholesale Trade (42)	31	3.5%	562	7.3%	243	3.3%	4,390	3.6%	473	3.4%	8,285	4.0%
Durable Goods	25	2.9%	465	6.0%	182	2.5%	3,129	2.6%	375	2.7%	5,898	2.9%
Nondurable Goods	5	0.6%	79	1.0%	48	0.7%	1,003	0.8%	83	0.6%	1,935	0.9%
Trade Broker	2	0.2%	18	0.2%	13	0.2%	259	0.2%	15	0.1%	452	0.2%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (NAICS)

2350 S Vista Ave, Boise, Idaho, 83705



Drive time: 5, 10, 15 minute radii

by NAICS Codes	5 minutes				10 minutes				15 minutes			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Retail Trade (44-45)	107	12.2%	768	9.9%	754	10.3%	12,691	10.4%	1,652	11.9%	26,220	12.8%
Motor Vehicle & Parts Dealers	15	1.7%	122	1.6%	95	1.3%	1,348	1.1%	232	1.7%	4,168	2.0%
Furniture & Home Furnishing Stores	3	0.3%	51	0.7%	38	0.5%	462	0.4%	90	0.7%	865	0.4%
Electronics & Appliance Stores	3	0.3%	9	0.1%	23	0.3%	251	0.2%	51	0.4%	589	0.3%
Building & Garden Equipment	7	0.8%	52	0.7%	59	0.8%	1,020	0.8%	133	1.0%	2,107	1.0%
Food & Beverage Stores	22	2.5%	269	3.5%	127	1.7%	5,758	4.7%	234	1.7%	8,691	4.3%
Health & Personal Care Stores	5	0.6%	34	0.4%	52	0.7%	341	0.3%	143	1.0%	1,096	0.5%
Gasoline Stations	8	0.9%	60	0.8%	38	0.5%	373	0.3%	59	0.4%	514	0.3%
Clothing, Shoe and Jewellery Stores	7	0.8%	22	0.3%	79	1.1%	569	0.5%	198	1.4%	2,035	1.0%
Sporting Goods, Hobby & Music Stores	24	2.7%	97	1.3%	155	2.1%	1,123	0.9%	320	2.3%	2,483	1.2%
General Merchandise Stores	13	1.5%	51	0.7%	88	1.2%	1,444	1.2%	192	1.4%	3,672	1.8%
Transportation & Warehousing (48-49)	30	3.4%	209	2.7%	155	2.1%	1,768	1.5%	251	1.8%	2,611	1.3%
Truck Transportation	15	1.7%	96	1.2%	52	0.7%	516	0.4%	85	0.6%	875	0.4%
Information (51)	16	1.8%	124	1.6%	167	2.3%	2,734	2.3%	289	2.1%	4,909	2.4%
Finance & Insurance (52)	42	4.8%	198	2.6%	398	5.4%	2,921	2.4%	763	5.5%	5,468	2.7%
Central Bank/Credit & Related Activities	12	1.4%	45	0.6%	121	1.6%	1,135	0.9%	276	2.0%	2,349	1.1%
Securities & Commodity Contracts	9	1.0%	21	0.3%	161	2.2%	801	0.7%	258	1.9%	1,248	0.6%
Funds, Trusts & Other Financial	21	2.4%	132	1.7%	116	1.6%	985	0.8%	229	1.6%	1,870	0.9%
Real Estate, Rental & Leasing (53)	33	3.8%	143	1.9%	415	5.7%	4,425	3.6%	747	5.4%	6,441	3.1%
Professional, Scientific & Tech Services (54)	110	12.6%	569	7.4%	970	13.2%	10,690	8.8%	1,612	11.6%	15,686	7.7%
Legal Services	24	2.7%	103	1.3%	295	4.0%	1,893	1.6%	395	2.8%	2,529	1.2%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (NAICS)

2350 S Vista Ave, Boise, Idaho, 83705



Drive time: 5, 10, 15 minute radii

by NAICS Codes	5 minutes				10 minutes				15 minutes			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Management of Companies (55)	2	0.2%	8	0.1%	21	0.3%	164	0.1%	37	0.3%	229	0.1%
Administrative, Support & Waste Mgmt (56)	30	3.4%	164	2.1%	256	3.5%	2,518	2.1%	501	3.6%	4,609	2.3%
Educational Services (61)	21	2.4%	617	8.0%	137	1.9%	2,591	2.1%	289	2.1%	6,386	3.1%
Health Care & Social Assistance (62)	80	9.1%	831	10.8%	927	12.6%	26,053	21.4%	1,732	12.4%	38,572	18.9%
Ambulatory Health Care	48	5.5%	645	8.4%	649	8.8%	13,235	10.9%	1,189	8.5%	20,352	9.9%
Hospital	1	0.1%	5	0.1%	57	0.8%	10,225	8.4%	105	0.8%	12,077	5.9%
Nursing/Residential Care	2	0.2%	3	0.0%	30	0.4%	714	0.6%	79	0.6%	2,498	1.2%
Social Assistance	29	3.3%	178	2.3%	190	2.6%	1,880	1.6%	359	2.6%	3,645	1.8%
Arts, Entertainment & Recreation (71)	19	2.2%	200	2.6%	145	2.0%	1,243	1.0%	267	1.9%	2,478	1.2%
Accommodation & Food Services (72)	77	8.8%	975	12.6%	531	7.2%	13,451	11.1%	965	6.9%	21,569	10.6%
Accommodation	20	2.3%	194	2.5%	72	1.0%	1,459	1.2%	110	0.8%	2,274	1.1%
Food & Drinking Places	57	6.5%	780	10.1%	459	6.3%	11,992	9.9%	855	6.1%	19,295	9.4%
Other Services Except Public Admin (81)	125	14.3%	649	8.4%	835	11.4%	4,634	3.8%	1,630	11.7%	8,763	4.3%
Repair & Maintenance	23	2.6%	75	1.0%	140	1.9%	711	0.6%	368	2.6%	2,018	1.0%
Auto Repair & Maintenance	17	1.9%	55	0.7%	99	1.4%	524	0.4%	269	1.9%	1,356	0.7%
Personal & Laundry Service	44	5.0%	173	2.2%	291	4.0%	1,690	1.4%	550	4.0%	3,077	1.5%
Civic and Other Orgs	58	6.6%	400	5.2%	405	5.5%	2,234	1.8%	712	5.1%	3,668	1.8%
Public Administration (92)	15	1.7%	766	9.9%	275	3.8%	14,761	12.2%	407	2.9%	22,913	11.2%
Unclassified Establishments (99)	35	4.0%	3	0.0%	357	4.9%	58	0.1%	644	4.6%	113	0.1%
Total (11-99)	876	100.0%	7,717	100.0%	7,342	100.0%	121,473	100.0%	13,924	100.0%	204,451	100.0%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (SIC)

2350 S Vista Ave, Boise, Idaho, 83705



Drive time: 5, 10, 15 minute radii

Data for all businesses in area	5 minutes	10 minutes	15 minutes
Total Businesses	876	7,342	13,924
Total Employees	7,717	121,473	204,451
Total Population	21,743	86,073	217,070
Employee/Population Ratio (per 100)	35.5	141.1	94.2

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture & Mining (01-14)	25	2.9%	119	1.5%	126	1.7%	842	0.7%	271	1.9%	1,863	0.9%
Construction (15-17)	61	7.0%	496	6.4%	391	5.3%	3,305	2.7%	934	6.7%	7,739	3.8%
Manufacturing (20-39)	23	2.6%	365	4.7%	248	3.4%	11,175	9.2%	486	3.5%	19,006	9.3%
Transportation (40-47)	36	4.1%	234	3.0%	191	2.6%	2,035	1.7%	311	2.2%	3,512	1.7%
Communication (48)	7	0.8%	44	0.6%	64	0.9%	1,363	1.1%	109	0.8%	1,989	1.0%
Utility (49)	2	0.2%	16	0.2%	32	0.4%	1,681	1.4%	57	0.4%	2,113	1.0%
Wholesale Trade (50-51)	31	3.5%	562	7.3%	245	3.3%	4,402	3.6%	478	3.4%	8,307	4.1%
Retail Trade Summary (52-59)	170	19.4%	1,569	20.3%	1,242	16.9%	24,821	20.4%	2,572	18.5%	45,922	22.5%
Home Improvement	7	0.8%	52	0.7%	59	0.8%	1,016	0.8%	134	1.0%	2,107	1.0%
General Merchandise Stores	4	0.5%	27	0.3%	40	0.5%	1,298	1.1%	80	0.6%	2,984	1.5%
Food Stores	22	2.5%	279	3.6%	141	1.9%	5,912	4.9%	274	2.0%	9,093	4.5%
Auto Dealers & Gas Stations	21	2.4%	177	2.3%	130	1.8%	1,708	1.4%	287	2.1%	4,660	2.3%
Apparel & Accessory Stores	5	0.6%	18	0.2%	63	0.9%	501	0.4%	161	1.2%	1,823	0.9%
Furniture & Home Furnishings	7	0.8%	62	0.8%	69	0.9%	768	0.6%	169	1.2%	1,667	0.8%
Eating & Drinking Places	57	6.5%	775	10.0%	445	6.1%	11,856	9.8%	828	6.0%	19,005	9.3%
Miscellaneous Retail	46	5.3%	180	2.3%	294	4.0%	1,763	1.4%	640	4.6%	4,583	2.2%

Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).

Business Summary Report (SIC)

2350 S Vista Ave, Boise, Idaho, 83705



Drive time: 5, 10, 15 minute radii

by SIC Codes	5 minutes				10 minutes				15 minutes			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Finance, Insurance, Real Estate (60-67)	71	8.1%	293	3.8%	797	10.9%	7,109	5.8%	1,499	10.8%	11,945	5.8%
Banks, Savings & Lending	12	1.4%	45	0.6%	128	1.7%	1,173	1.0%	289	2.1%	2,459	1.2%
Securities Brokers	9	1.0%	21	0.3%	148	2.0%	714	0.6%	239	1.7%	1,097	0.5%
Insurance Carriers & Agents	21	2.4%	132	1.7%	116	1.6%	985	0.8%	229	1.6%	1,870	0.9%
Real Estate, Investment Offices	28	3.2%	95	1.2%	405	5.5%	4,237	3.5%	742	5.3%	6,519	3.2%
Services Summary (70-89)	402	45.9%	3,279	42.5%	3,375	46.0%	49,944	41.1%	6,159	44.2%	79,093	38.7%
Hotels & Lodging	20	2.3%	194	2.5%	72	1.0%	1,459	1.2%	110	0.8%	2,274	1.1%
Automotive Services	23	2.6%	96	1.2%	147	2.0%	1,037	0.8%	342	2.5%	1,972	1.0%
Movies & Amusements	20	2.3%	215	2.8%	159	2.2%	1,511	1.2%	311	2.2%	2,950	1.4%
Health Services	49	5.6%	642	8.3%	708	9.6%	23,624	19.4%	1,319	9.5%	33,375	16.3%
Legal Services	22	2.5%	98	1.3%	277	3.8%	1,745	1.4%	364	2.6%	2,115	1.0%
Education Inst. & Libraries	17	1.9%	598	7.8%	112	1.5%	2,505	2.1%	231	1.7%	6,091	3.0%
Other Services	251	28.6%	1,437	18.6%	1,900	25.9%	18,063	14.9%	3,482	25.0%	30,314	14.8%
Government (91-97)	14	1.6%	737	9.6%	275	3.8%	14,739	12.1%	405	2.9%	22,847	11.2%
Unclassified Establishments (99)	35	4.0%	3	0.0%	357	4.9%	58	0.1%	644	4.6%	113	0.1%
Totals (01-99)	876	100.0%	7,717	100.0%	7,342	100.0%	121,473	100.0%	13,924	100.0%	204,451	100.0%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).