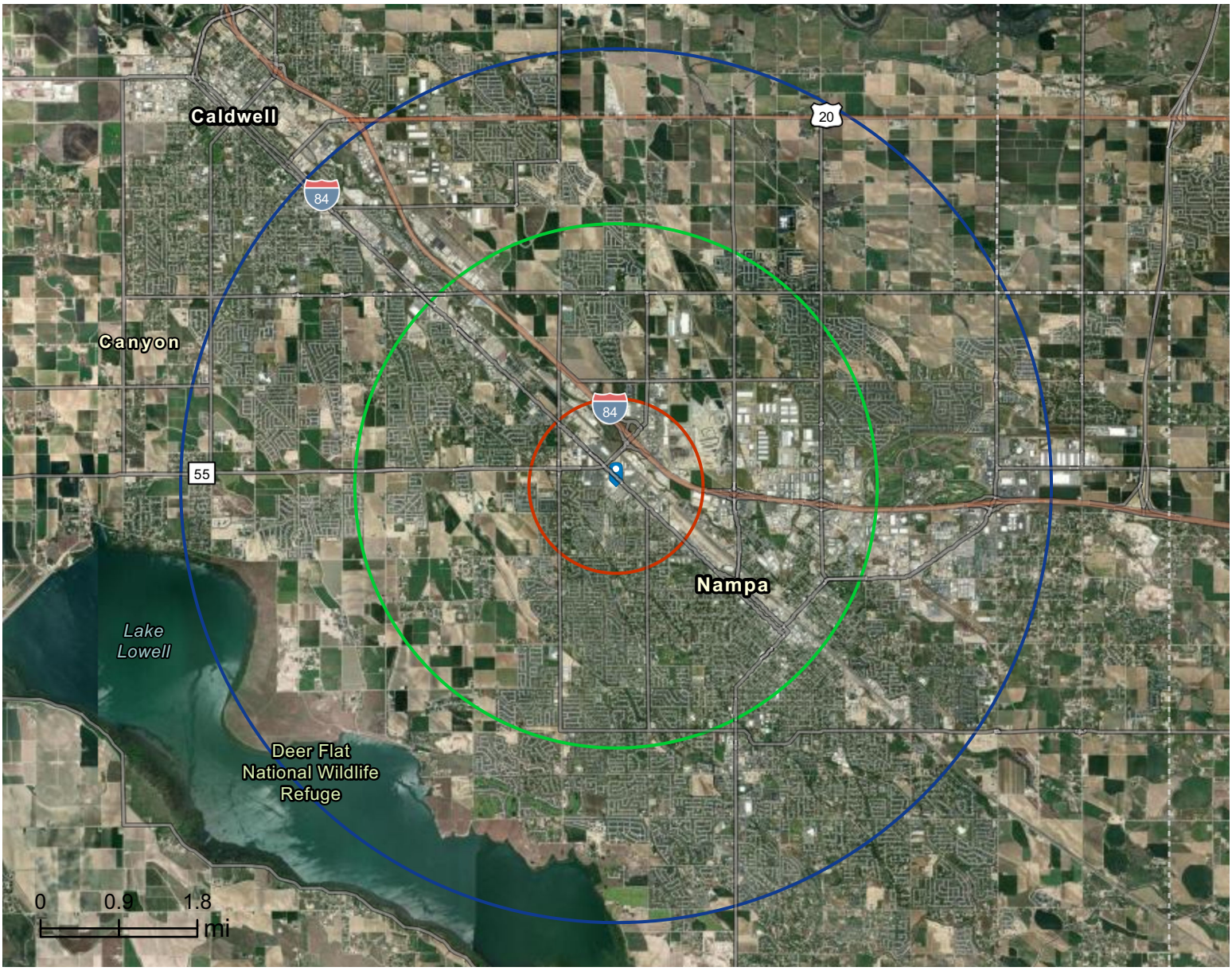
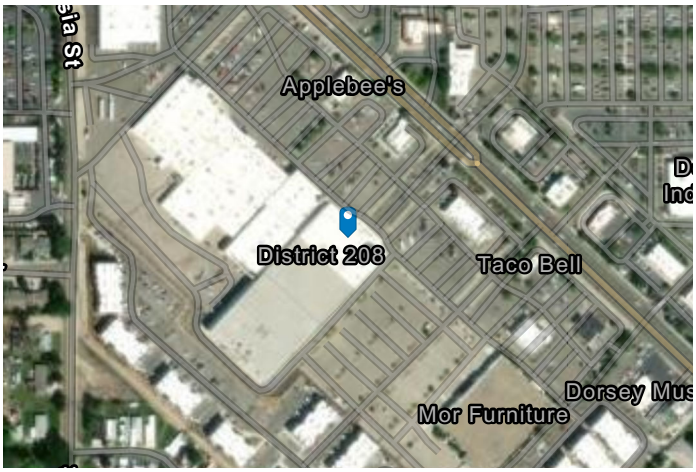
Site Map

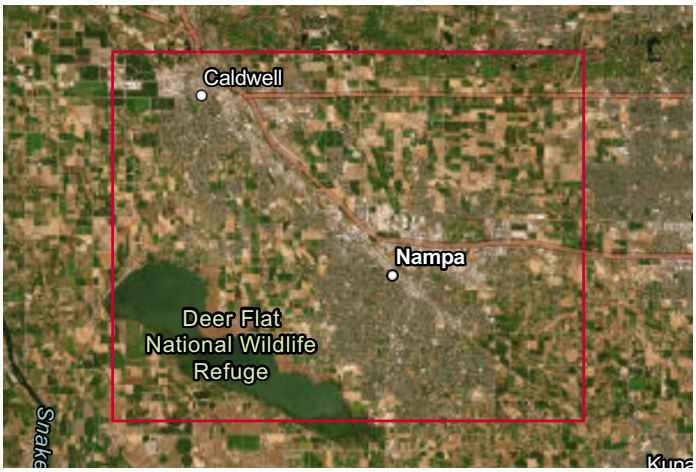
U S Factory Outlet

Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.60205
Longitude: -116.60024







© 2026 Esri

Executive Summary

U S Factory Outlet

Rings: 1, 3, 5 mile radii

Population	1 mile	3 miles	5 miles
2020 Population	7,693	60,729	139,733
2020 Male Population	46.2%	49.0%	49.1%
2020 Female Population	53.8%	51.0%	50.9%
2026 Population	10,816	77,063	174,434
2026 Male Population	47.7%	49.6%	49.8%
2026 Female Population	52.3%	50.4%	50.2%
2031 Population	11,952	86,233	196,756
2031 Male Population	47.9%	49.4%	49.7%
2031 Female Population	52.2%	50.6%	50.3%
2010-2020 Annual Rate	2.82%	2.32%	2.35%
2020-2026 Annual Rate	5.60%	3.88%	3.61%
2026-2031 Annual Rate	2.02%	2.27%	2.44%

In the identified area, the current year population is **174,434**. In 2020, the Census count in the area was **139,733**. The rate of change since 2020 was **3.61%** annually. The five-year projection for the population in the area is **196,756** representing a change of **2.44%** annually from 2026 to 2031. Currently, the population is **49.8%** male and **50.2%** female.

Median Age			
2026 Median Age	38.3	34.8	34.4

The median age in this area is **34.4**, compared to U.S. median age of **39.6**.

Race and Ethnicity			
2026 White Alone	66.3%	69.2%	69.3%
2026 Black Alone	1.3%	1.3%	1.1%
2026 American Indian Alone	1.3%	1.1%	1.1%
2026 Asian Alone	1.3%	1.4%	1.3%
2026 Pacific Islander Alone	0.3%	0.4%	0.4%
2026 Some Other Race Alone	15.9%	12.8%	13.2%
2026 Two or More Races	13.6%	13.8%	13.6%
2026 Hispanic Origin	32.3%	28.6%	28.9%
2026 Diversity Index	72.8	69.5	69.5

Persons of Hispanic origin represent **28.9%** of the population in the identified area compared to **19.9%** of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is **69.5** in the identified area, compared to **73.0** for the U.S. as a whole.

Source: This infographic contains data provided by U.S. Census (2010, 2020), Esri (2026, 2031). U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography.

© 2026 Esri

Households	1 mile	3 miles	5 miles
2026 Wealth Index	62	75	77
2010 Total Households	2,446	16,641	37,359
2020 Total Households	3,200	20,963	47,371
2026 Total Households	4,506	27,222	60,533
2031 Total Households	5,034	30,861	69,133
2010-2020 Annual Rate	2.72%	2.34%	2.40%
2020-2026 Annual Rate	5.63%	4.27%	4.00%
2026-2031 Annual Rate	2.24%	2.54%	2.69%
2026 Average Household Size	2.37	2.80	2.84

The household count in this area has changed from **47,371** in 2020 to **60,533** in the current year, a change of **4.00%** annually. The five-year projection of households is **69,133**, a change of **2.69%** annually from the current year total. Average household size is currently **2.84**, compared to **2.90** in the year 2020. The number of families in the current year is **43,667** in the specified area.

Mortgage Income			
2026 Percent of Income for Mortgage	26.9%	29.5%	28.3%

Median Household Income			
2026 Median Household Income	$73,696	$83,007	$86,821
2031 Median Household Income	$81,007	$93,867	$100,084
2026-2031 Annual Rate	1.91%	2.49%	2.88%

Average Household Income			
2026 Average Household Income	$89,078	$102,821	$105,718
2031 Average Household Income	$99,908	$116,939	$120,045
2026-2031 Annual Rate	2.32%	2.61%	2.57%

Per Capita Income			
2026 Per Capita Income	$35,890	$36,152	$36,804
2031 Per Capita Income	$40,515	$41,618	$42,283
2026-2031 Annual Rate	2.45%	2.86%	2.81%

Income Equality			
2026 Gini Index	38.5	39.3	39.2



Source: This infographic contains data provided by U.S. Census (2010, 2020), Esri (2026, 2031). U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography.

© 2026 Esri

Households by Income

Current median household income is **$86,821** in the area, compared to **$85,893** for all U.S. households. Median household income is projected to be **$100,084** in five years, compared to **$100,053** all U.S. households.

Current average household income is **$105,718** in this area, compared to **$122,692** for all U.S. households. Average household income is projected to be **$120,045** in five years, compared to **$138,579** for all U.S. households.

Current per capita income is **$36,804** in the area, compared to the U.S. per capita income of **$48,241**. The per capita income is projected to be **$42,283** in five years, compared to **$55,073** for all U.S. households.

Housing Unit Summary	1 mile	3 miles	5 miles
2026 Housing Affordability Index	93	85	88
2010 Total Housing Units	2,705	18,312	40,970
2010 Owner Occupied	1,712	10,989	25,064
2010 Renter Occupied	735	5,652	12,296
2010 Vacant	259	1,671	3,611
2020 Housing Units	3,323	21,726	49,112
2020 Owner Occupied	2,116	14,521	32,949
2020 Renter Occupied	1,084	6,442	14,422
2020 Vacant	132	760	1,775
2026 Housing Units	4,712	28,539	63,485
2026 Owner Occupied	2,755	19,141	43,906
2026 Renter Occupied	1,751	8,081	16,627
2026 Vacant	206	1,317	2,952
2031 Total Housing Units	5,305	32,574	72,785
2031 Owner Occupied	3,054	21,596	50,321
2031 Renter Occupied	1,980	9,264	18,812
2031 Vacant	271	1,713	3,652

Socioeconomic Status

2026 Socioeconomic Status Index	44.2	47.4	47.5

Currently, **58.5%** of the **63,485** housing units in the area are owner occupied; **37.2%** renter occupied; and **4.4%** are vacant. Currently, in the U.S., **57.6%** of the housing units are owner occupied; **32.4%** are renter occupied; and **10.0%** are vacant. In 2020, there were **49,112** housing units in the area and **132** vacant housing units. The annual rate of change in housing units since 2020 is **4.19%**. Median home value in the area is **$417,324**, compared to a median home value of **$376,272** for the U.S. In five years, median home value is projected to change by **9.09%** annually to **$521,423.**

Source: This infographic contains data provided by U.S. Census (2010, 2020), Esri (2026, 2031). U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography.

© 2026 Esri

Business Summary Report (NAICS)

U S Factory Outlet

Rings: 1, 3, 5 mile radii

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	508	2,303	4,263
Total Employees	6,450	25,101	45,540
Total Population	10,816	77,063	174,434
Employee/Population Ratio (per 100)	59.6	32.6	26.1

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	1	0.2%	4	0.1%	12	0.5%	138	0.6%	31	0.7%	233	0.5%
Mining (21)	0	0.0%	0	0.0%	2	0.1%	5	0.0%	4	0.1%	11	0.0%
Utilities (22)	1	0.2%	26	0.4%	5	0.2%	148	0.6%	5	0.1%	151	0.3%
Construction (23)	44	8.7%	265	4.1%	250	10.9%	1,782	7.1%	499	11.7%	3,674	8.1%
Building Construction (236)	13	2.6%	62	1.0%	84	3.6%	466	1.9%	160	3.8%	1,125	2.5%
Heavy/Civil Eng Construction (237)	2	0.4%	40	0.6%	8	0.3%	173	0.7%	23	0.5%	360	0.8%
Specialty Trade Contractor (238)	29	5.7%	162	2.5%	158	6.9%	1,143	4.5%	316	7.4%	2,189	4.8%
Manufacturing (31-33)	14	2.8%	955	14.8%	77	3.3%	3,681	14.7%	171	4.0%	5,807	12.8%
Wholesale Trade (42)	18	3.5%	125	1.9%	78	3.4%	840	3.4%	157	3.7%	1,783	3.9%
Durable Goods (423)	12	2.4%	70	1.1%	61	2.6%	464	1.9%	119	2.8%	953	2.1%
Nondurable Goods (424)	5	1.0%	55	0.8%	18	0.8%	377	1.5%	33	0.8%	743	1.6%
Wholesale Trade Broker (425)	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	0.1%	88	0.2%

Source: This infographic contains data provided by Esri-Data Axle (2026), Esri (2026). Data note: Not all NAICS subcategories for a 2 digit major category are being shown. Business summaries are based on primary NAICS assignment by Data Axle.

© 2026 Esri

Business Summary Report (NAICS)

U S Factory Outlet

Rings: 1, 3, 5 mile radii

	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Retail Trade (44-45)	102	20.1%	1,677	26.0%	402	17.5%	4,365	17.4%	659	15.5%	7,430	16.3%
Motor Vehicle & Parts Dealers (441)	15	3.0%	121	1.9%	91	4.0%	694	2.8%	152	3.6%	1,555	3.4%
Furniture & Home Furnishings (4491)	9	1.8%	33	0.5%	28	1.2%	102	0.4%	36	0.8%	135	0.3%
Electronics & Appliance Retailers (4492)	5	1.0%	30	0.5%	13	0.6%	118	0.5%	22	0.5%	205	0.5%
Building & Garden Equipment (444)	7	1.4%	222	3.4%	24	1.0%	425	1.7%	48	1.1%	773	1.7%
Food & Beverage Retailers (445)	8	1.6%	163	2.5%	47	2.0%	584	2.3%	91	2.1%	1,202	2.6%
Pharmacy & Personal Care Retailers (456)	13	2.6%	65	1.0%	41	1.8%	383	1.5%	63	1.5%	535	1.2%
Gasoline and Other Fuel Dealers (457)	2	0.4%	11	0.2%	12	0.5%	62	0.3%	30	0.7%	188	0.4%
Clothing, Shoe, & Jewelry Retailers (458)	12	2.4%	157	2.4%	28	1.2%	342	1.4%	34	0.8%	392	0.9%
Sports, Hobby, & Music Retailers (459)	21	4.1%	430	6.7%	81	3.5%	859	3.4%	118	2.8%	1,187	2.6%
General Merchandise Retailers (455)	10	2.0%	446	6.9%	38	1.6%	797	3.2%	65	1.5%	1,257	2.8%
Transportation & Warehousing (48-49)	8	1.6%	138	2.1%	49	2.1%	588	2.3%	113	2.6%	936	2.1%
Truck Transportation (484)	4	0.8%	125	1.9%	25	1.1%	324	1.3%	44	1.0%	455	1.0%
Information (51)	14	2.8%	108	1.7%	44	1.9%	411	1.6%	80	1.9%	937	2.1%
Finance & Insurance (52)	32	6.3%	212	3.3%	130	5.6%	670	2.7%	198	4.6%	986	2.2%
Central Bank, Credit & Related (521-522)	19	3.7%	167	2.6%	58	2.5%	406	1.6%	92	2.2%	581	1.3%
Securities & Commodity Contracts (523)	5	1.0%	12	0.2%	27	1.2%	74	0.3%	39	0.9%	134	0.3%
Funds, Trusts & Other Financial (524-525)	9	1.8%	33	0.5%	45	1.9%	191	0.8%	67	1.6%	271	0.6%
Real Estate, Rental & Leasing (53)	21	4.1%	123	1.9%	115	5.0%	501	2.0%	201	4.7%	855	1.9%
Professional, Scientific & Tech Services (54)	25	4.9%	278	4.3%	141	6.1%	893	3.6%	282	6.6%	1,564	3.4%
Legal Services (5411)	4	0.8%	11	0.2%	24	1.0%	129	0.5%	44	1.0%	244	0.5%
Management of Companies (55)	0	0.0%	0	0.0%	1	0.0%	2	0.0%	4	0.1%	12	0.0%
Admin, Support & Waste Mgmt (56)	9	1.8%	39	0.6%	74	3.2%	427	1.7%	152	3.6%	834	1.8%

Source: This infographic contains data provided by Esri-Data Axle (2026), Esri (2026). Data note: Not all NAICS subcategories for a 2 digit major category are being shown. Business summaries are based on primary NAICS assignment by Data Axle.

© 2026 Esri

Business Summary Report (NAICS)

U S Factory Outlet

Rings: 1, 3, 5 mile radii

	1 mile				3 miles				5 miles			
by NAICS Codes	Businesses	%	Employees Number	%	Businesses	%	Employees Number	%	Businesses	%	Employees Number	%
Educational Services (61)	15	3.0%	251	3.9%	52	2.3%	1,502	6.0%	124	2.9%	4,253	9.3%
Health Care & Social Assistance (62)	58	11.4%	643	10.0%	236	10.3%	3,455	13.8%	442	10.4%	6,277	13.8%
Ambulatory Health Care (621)	38	7.5%	311	4.8%	143	6.2%	2,110	8.4%	281	6.6%	3,583	7.9%
Physicians & Doctors (6211)	14	2.8%	146	2.3%	43	1.9%	865	3.5%	80	1.9%	1,420	3.1%
Dentists (6212)	3	0.6%	23	0.4%	18	0.8%	182	0.7%	55	1.3%	483	1.1%
Specialty Health Practitioners (6213)	12	2.4%	81	1.3%	45	1.9%	285	1.1%	81	1.9%	452	1.0%
Outpatient & Urgent Care (6214)	1	0.2%	6	0.1%	6	0.3%	25	0.1%	13	0.3%	147	0.3%
Medical & Diagnostic Labs (6215)	1	0.2%	3	0.1%	3	0.1%	10	0.0%	6	0.1%	55	0.1%
Home Health Care Services (6216)	1	0.2%	8	0.1%	7	0.3%	521	2.1%	12	0.3%	573	1.3%
Other Ambulatory Health (6219)	6	1.2%	45	0.7%	22	1.0%	224	0.9%	34	0.8%	454	1.0%
Hospital (622)	6	1.2%	204	3.2%	18	0.8%	442	1.8%	26	0.6%	617	1.4%
Nursing/Residential Care Facilities (623)	4	0.8%	27	0.4%	19	0.8%	388	1.6%	37	0.9%	995	2.2%
Social Assistance (624)	11	2.2%	0.1%	1.6%	55	2.4%	2.1%	2.0%	97	2.3%	1.3%	2.4%
Arts, Entertainment & Recreation (71)	5	1.0%	28	0.4%	33	1.4%	223	0.9%	72	1.7%	738	1.6%
Accommodation & Food Services (72)	60	11.8%	1,247	19.3%	174	7.6%	2,696	10.7%	287	6.7%	4,280	9.4%
Accommodation (721)	1	0.2%	21	0.3%	8	0.3%	88	0.3%	19	0.5%	197	0.4%
Food & Drinking Places (722)	59	11.6%	1,226	19.0%	166	7.2%	2,608	10.4%	268	6.3%	4,084	9.0%
Other Services Except Public Admin (81)	59	11.6%	242	3.8%	285	12.4%	1,199	4.8%	500	11.7%	2,072	4.5%
Repair & Maintenance (811)	22	4.3%	94	1.5%	100	4.3%	436	1.7%	181	4.3%	739	1.6%
Auto Repair & Maintenance (8111)	16	3.1%	76	1.2%	77	3.3%	348	1.4%	138	3.2%	593	1.3%
Personal & Laundry Service (812)	20	3.9%	96	1.5%	80	3.5%	374	1.5%	140	3.3%	684	1.5%
Civic and Other Orgs (813)	16	3.1%	52	0.8%	106	4.6%	388	1.6%	179	4.2%	650	1.4%
Public Administration (92)	8	1.6%	89	1.4%	53	2.3%	1,572	6.3%	94	2.2%	2,698	5.9%
Unclassified Establishments (99)	15	3.0%	1	0.0%	91	4.0%	2	0.0%	187	4.4%	9	0.0%
Total (11-99)	508	100.0%	6,450	100.0%	2,303	100.0%	25,101	100.0%	4,263	100.0%	45,540	100.0%

Source: This infographic contains data provided by Esri-Data Axle (2026), Esri (2026). Data note: Not all NAICS subcategories for a 2 digit major category are being shown. Business summaries are based on primary NAICS assignment by Data Axle.

© 2026 Esri