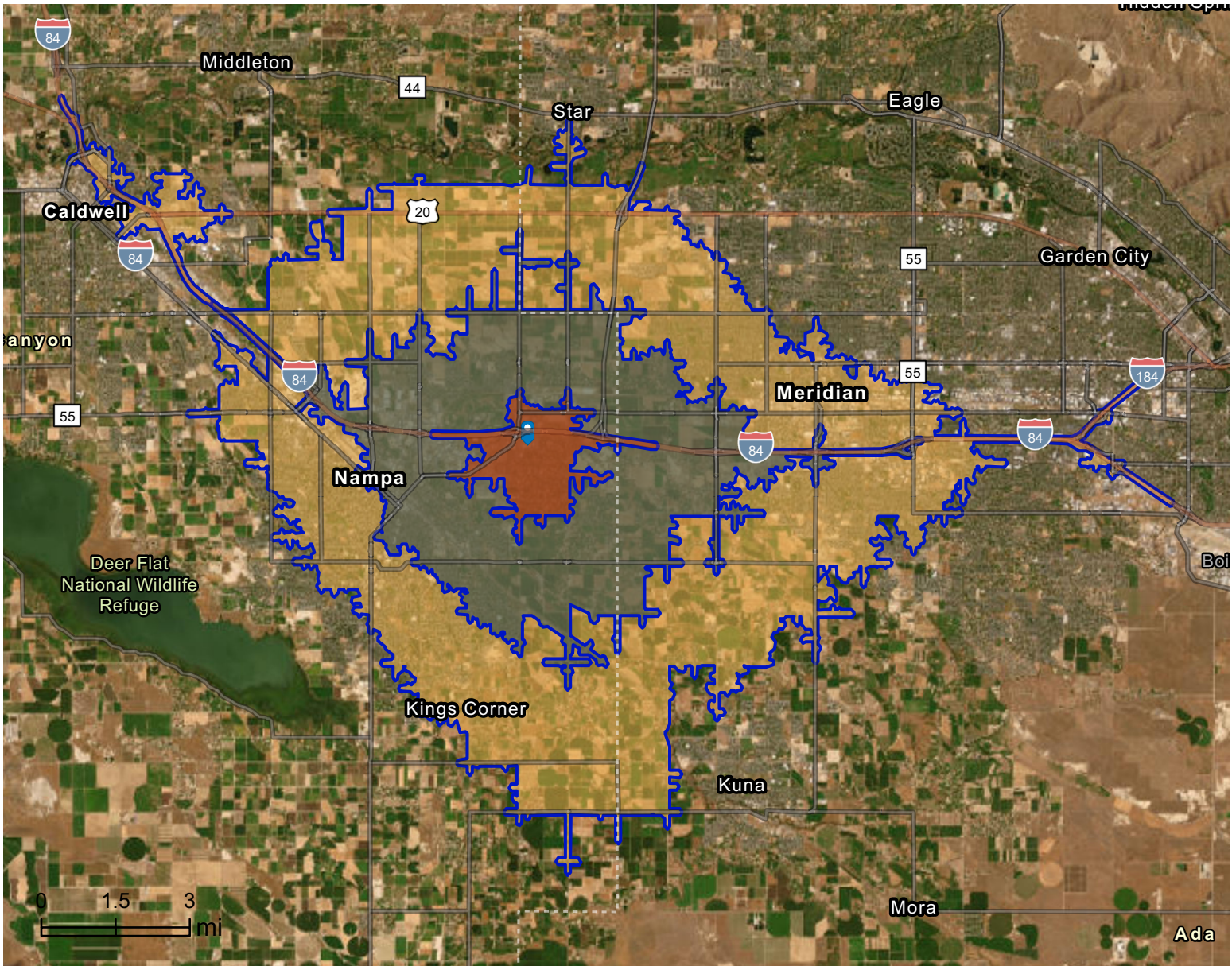
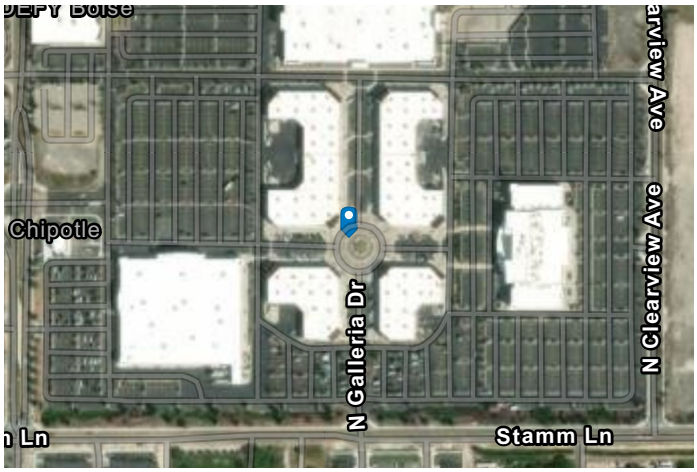
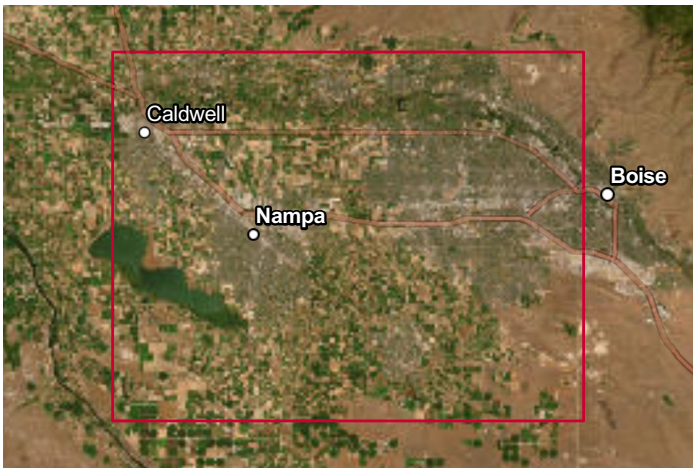
Site Map

N Galleria Dr
N Galleria Dr, Nampa, Idaho, 83687
Drive time: 5, 10, 15 minute radii

Prepared by Esri
Latitude: 43.59566
Longitude: -116.50974







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Executive Summary

N Galleria Dr
N Galleria Dr, Nampa, Idaho, 83687
Drive time: 5, 10, 15 minute radii

Population	5 minutes	10 minutes	15 minutes
2020 Population	4,391	45,751	174,328
2020 Male Population	50.5%	50.2%	49.2%
2020 Female Population	49.5%	49.8%	50.8%
2026 Population	4,632	56,233	214,921
2026 Male Population	51.3%	50.8%	49.9%
2026 Female Population	48.7%	49.2%	50.1%
2031 Population	5,072	63,048	239,349
2031 Male Population	51.1%	50.7%	49.7%
2031 Female Population	48.9%	49.3%	50.3%
2010-2020 Annual Rate	2.44%	1.79%	2.20%
2020-2026 Annual Rate	0.86%	3.36%	3.41%
2026-2031 Annual Rate	1.83%	2.31%	2.18%

In the identified area, the current year population is **214,921**. In 2020, the Census count in the area was **174,328**. The rate of change since 2020 was **3.41%** annually. The five-year projection for the population in the area is **239,349** representing a change of **2.18%** annually from 2026 to 2031. Currently, the population is **49.9%** male and **50.1%** female.

Median Age			
2026 Median Age	36.9	34.9	35.8

The median age in this area is **35.8**, compared to U.S. median age of **39.6**.

Race and Ethnicity			
2026 White Alone	68.0%	73.8%	75.8%
2026 Black Alone	0.6%	1.1%	1.2%
2026 American Indian Alone	1.3%	1.0%	0.9%
2026 Asian Alone	0.9%	1.4%	1.8%
2026 Pacific Islander Alone	0.1%	0.3%	0.3%
2026 Some Other Race Alone	17.4%	10.2%	8.4%
2026 Two or More Races	11.7%	12.1%	11.5%
2026 Hispanic Origin	31.4%	23.2%	20.0%
2026 Diversity Index	71.2	63.3	59.5

Persons of Hispanic origin represent **20.0%** of the population in the identified area compared to **19.9%** of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is **59.5** in the identified area, compared to **73.0** for the U.S. as a whole.

Source: This infographic contains data provided by U.S. Census (2010, 2020), Esri (2026, 2031). U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography.

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Households	5 minutes	10 minutes	15 minutes
2026 Wealth Index	69	75	89
2010 Total Households	1,180	12,828	48,531
2020 Total Households	1,540	16,075	61,748
2026 Total Households	1,688	20,574	78,803
2031 Total Households	1,880	23,391	88,978
2010-2020 Annual Rate	2.70%	2.28%	2.44%
2020-2026 Annual Rate	1.48%	4.03%	3.98%
2026-2031 Annual Rate	2.18%	2.60%	2.46%
2026 Average Household Size	2.70	2.70	2.70

The household count in this area has changed from **61,748** in 2020 to **78,803** in the current year, a change of **3.98%** annually. The five-year projection of households is **88,978**, a change of **2.46%** annually from the current year total. Average household size is currently **2.70**, compared to **2.79** in the year 2020. The number of families in the current year is **56,001** in the specified area.

Mortgage Income			
2026 Percent of Income for Mortgage	28.1%	29.6%	29.8%

Median Household Income			
2026 Median Household Income	$82,606	$85,719	$92,940
2031 Median Household Income	$97,073	$100,242	$105,568
2026-2031 Annual Rate	3.28%	3.18%	2.58%

Average Household Income			
2026 Average Household Income	$97,629	$106,193	$118,978
2031 Average Household Income	$110,726	$122,629	$136,390
2026-2031 Annual Rate	2.55%	2.92%	2.77%

Per Capita Income			
2026 Per Capita Income	$36,042	$38,622	$43,679
2031 Per Capita Income	$41,577	$45,211	$50,734
2026-2031 Annual Rate	2.90%	3.20%	3.04%

Income Equality			
2026 Gini Index	37.7	40.5	41.3



Source: This infographic contains data provided by U.S. Census (2010, 2020), Esri (2026, 2031). U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography.

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Households by Income

Current median household income is **$92,940** in the area, compared to **$85,893** for all U.S. households. Median household income is projected to be **$105,568** in five years, compared to **$100,053** all U.S. households.

Current average household income is **$118,978** in this area, compared to **$122,692** for all U.S. households. Average household income is projected to be **$136,390** in five years, compared to **$138,579** for all U.S. households.

Current per capita income is **$43,679** in the area, compared to the U.S. per capita income of **$48,241**. The per capita income is projected to be **$50,734** in five years, compared to **$55,073** for all U.S. households.

Housing Unit Summary	5 minutes	10 minutes	15 minutes
2026 Housing Affordability Index	88	84	84
2010 Total Housing Units	1,265	14,103	52,399
2010 Owner Occupied	949	8,670	33,809
2010 Renter Occupied	231	4,157	14,722
2010 Vacant	85	1,275	3,868
2020 Housing Units	1,596	16,993	64,839
2020 Owner Occupied	1,054	10,390	42,701
2020 Renter Occupied	486	5,685	19,047
2020 Vacant	49	890	3,064
2026 Housing Units	1,751	21,828	83,226
2026 Owner Occupied	1,165	13,276	54,324
2026 Renter Occupied	523	7,298	24,479
2026 Vacant	63	1,254	4,423
2031 Total Housing Units	1,985	25,068	94,690
2031 Owner Occupied	1,297	15,419	61,591
2031 Renter Occupied	583	7,973	27,387
2031 Vacant	105	1,677	5,712

Socioeconomic Status

2026 Socioeconomic Status Index	47.8	49.0	51.1

Currently, **66.5%** of the **83,226** housing units in the area are owner occupied; **29.9%** renter occupied; and **3.6%** are vacant. Currently, in the U.S., **57.6%** of the housing units are owner occupied; **32.4%** are renter occupied; and **10.0%** are vacant. In 2020, there were **64,839** housing units in the area and **49** vacant housing units. The annual rate of change in housing units since 2020 is **4.08%**. Median home value in the area is **$471,321**, compared to a median home value of **$376,272** for the U.S. In five years, median home value is projected to change by **8.48%** annually to **$592,213.**

Source: This infographic contains data provided by U.S. Census (2010, 2020), Esri (2026, 2031). U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography.

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Business Summary Report (NAICS)

N Galleria Dr
N Galleria Dr, Nampa, Idaho, 83687
Drive time: 5, 10, 15 minute radii

Data for all businesses in area	5 minutes	10 minutes	15 minutes
Total Businesses	473	2,458	7,337
Total Employees	6,305	27,682	82,926
Total Population	4,632	56,233	214,921
Employee/Population Ratio (per 100)	136.1	49.2	38.6

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	3	0.6%	23	0.4%	17	0.7%	167	0.6%	38	0.5%	271	0.3%
Mining (21)	1	0.2%	1	0.0%	3	0.1%	9	0.0%	4	0.1%	12	0.0%
Utilities (22)	0	0.0%	0	0.0%	4	0.2%	136	0.5%	9	0.1%	229	0.3%
Construction (23)	59	12.5%	700	11.1%	309	12.6%	3,109	11.2%	813	11.1%	6,648	8.0%
Building Construction (236)	15	3.2%	198	3.1%	101	4.1%	1,024	3.7%	276	3.8%	2,163	2.6%
Heavy/Civil Eng Construction (237)	2	0.4%	64	1.0%	14	0.6%	311	1.1%	47	0.6%	762	0.9%
Specialty Trade Contractor (238)	42	8.9%	438	7.0%	193	7.8%	1,773	6.4%	490	6.7%	3,723	4.5%
Manufacturing (31-33)	25	5.3%	1,020	16.2%	106	4.3%	4,379	15.8%	271	3.7%	7,263	8.8%
Wholesale Trade (42)	24	5.1%	364	5.8%	97	4.0%	1,345	4.9%	242	3.3%	3,488	4.2%
Durable Goods (423)	18	3.8%	172	2.7%	75	3.0%	661	2.4%	192	2.6%	2,308	2.8%
Nondurable Goods (424)	5	1.1%	170	2.7%	19	0.8%	642	2.3%	46	0.6%	1,113	1.3%
Wholesale Trade Broker (425)	1	0.2%	22	0.3%	2	0.1%	42	0.1%	3	0.0%	67	0.1%

Source: This infographic contains data provided by Esri-Data Axle (2026), Esri (2026). Data note: Not all NAICS subcategories for a 2 digit major category are being shown. Business summaries are based on primary NAICS assignment by Data Axle.

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Business Summary Report (NAICS)

N Galleria Dr
N Galleria Dr, Nampa, Idaho, 83687
Drive time: 5, 10, 15 minute radii

	5 minutes				10 minutes				15 minutes			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Retail Trade (44-45)	67	14.2%	1,400	22.2%	343	13.9%	3,910	14.1%	919	12.5%	10,466	12.6%
Motor Vehicle & Parts Dealers (441)	24	5.1%	541	8.6%	82	3.3%	1,033	3.7%	166	2.3%	2,041	2.5%
Furniture & Home Furnishings (4491)	0	0.0%	1	0.0%	11	0.5%	36	0.1%	56	0.8%	281	0.3%
Electronics & Appliance Retailers (4492)	2	0.4%	36	0.6%	13	0.5%	161	0.6%	32	0.4%	331	0.4%
Building & Garden Equipment (444)	5	1.1%	71	1.1%	30	1.2%	338	1.2%	80	1.1%	1,141	1.4%
Food & Beverage Retailers (445)	8	1.7%	199	3.2%	42	1.7%	532	1.9%	121	1.6%	1,598	1.9%
Pharmacy & Personal Care Retailers (456)	3	0.6%	22	0.3%	26	1.1%	225	0.8%	100	1.4%	760	0.9%
Gasoline and Other Fuel Dealers (457)	5	1.1%	36	0.6%	18	0.7%	110	0.4%	35	0.5%	220	0.3%
Clothing, Shoe, & Jewelry Retailers (458)	3	0.6%	13	0.2%	19	0.8%	125	0.5%	54	0.7%	534	0.6%
Sports, Hobby, & Music Retailers (459)	9	1.9%	126	2.0%	66	2.7%	628	2.3%	172	2.3%	1,554	1.9%
General Merchandise Retailers (455)	7	1.5%	356	5.7%	38	1.6%	722	2.6%	104	1.4%	2,004	2.4%
Transportation & Warehousing (48-49)	18	3.8%	122	1.9%	69	2.8%	624	2.3%	151	2.1%	1,465	1.8%
Truck Transportation (484)	6	1.3%	70	1.1%	29	1.2%	352	1.3%	63	0.9%	740	0.9%
Information (51)	11	2.3%	276	4.4%	41	1.7%	744	2.7%	124	1.7%	1,653	2.0%
Finance & Insurance (52)	17	3.6%	97	1.5%	110	4.5%	723	2.6%	440	6.0%	5,862	7.1%
Central Bank, Credit & Related (521-522)	6	1.3%	37	0.6%	45	1.8%	409	1.5%	186	2.5%	1,425	1.7%
Securities & Commodity Contracts (523)	4	0.8%	35	0.6%	27	1.1%	109	0.4%	100	1.4%	366	0.4%
Funds, Trusts & Other Financial (524-525)	7	1.5%	25	0.4%	37	1.5%	204	0.7%	154	2.1%	4,072	4.9%
Real Estate, Rental & Leasing (53)	22	4.7%	111	1.8%	140	5.7%	650	2.4%	398	5.4%	1,723	2.1%
Professional, Scientific & Tech Services (54)	39	8.3%	257	4.1%	177	7.2%	1,212	4.4%	570	7.8%	4,161	5.0%
Legal Services (5411)	8	1.7%	52	0.8%	28	1.1%	208	0.8%	97	1.3%	561	0.7%
Management of Companies (55)	0	0.0%	0	0.0%	1	0.0%	3	0.0%	9	0.1%	23	0.0%
Admin, Support & Waste Mgmt (56)	20	4.2%	145	2.3%	101	4.1%	651	2.4%	278	3.8%	1,685	2.0%

Source: This infographic contains data provided by Esri-Data Axle (2026), Esri (2026). Data note: Not all NAICS subcategories for a 2 digit major category are being shown. Business summaries are based on primary NAICS assignment by Data Axle.

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Business Summary Report (NAICS)

N Galleria Dr
N Galleria Dr, Nampa, Idaho, 83687
Drive time: 5, 10, 15 minute radii

	5 minutes				10 minutes				15 minutes			
by NAICS Codes	Businesses	%	Employees Number	%	Businesses	%	Employees Number	%	Businesses	%	Employees Number	%
Educational Services (61)	8	1.7%	365	5.8%	52	2.1%	1,499	5.4%	192	2.6%	5,575	6.7%
Health Care & Social Assistance (62)	39	8.3%	588	9.3%	258	10.5%	3,526	12.7%	946	12.9%	13,329	16.1%
Ambulatory Health Care (621)	26	5.5%	221	3.5%	169	6.9%	2,030	7.3%	647	8.8%	8,465	10.2%
Physicians & Doctors (6211)	8	1.7%	104	1.6%	57	2.3%	924	3.3%	216	2.9%	3,277	4.0%
Dentists (6212)	5	1.1%	34	0.5%	25	1.0%	230	0.8%	94	1.3%	952	1.1%
Specialty Health Practitioners (6213)	10	2.1%	41	0.7%	51	2.1%	245	0.9%	179	2.4%	1,116	1.4%
Outpatient & Urgent Care (6214)	0	0.0%	1	0.0%	7	0.3%	81	0.3%	27	0.4%	393	0.5%
Medical & Diagnostic Labs (6215)	0	0.0%	2	0.0%	4	0.2%	17	0.1%	16	0.2%	101	0.1%
Home Health Care Services (6216)	2	0.4%	32	0.5%	12	0.5%	281	1.0%	37	0.5%	1,032	1.2%
Other Ambulatory Health (6219)	1	0.2%	5	0.1%	15	0.6%	253	0.9%	77	1.1%	1,596	1.9%
Hospital (622)	2	0.4%	28	0.4%	14	0.6%	248	0.9%	54	0.7%	1,168	1.4%
Nursing/Residential Care Facilities (623)	4	0.8%	273	4.3%	22	0.9%	770	2.8%	68	0.9%	1,882	2.3%
Social Assistance (624)	7	1.5%	0.5%	1.1%	53	2.2%	1.0%	1.7%	178	2.4%	1.2%	2.2%
Arts, Entertainment & Recreation (71)	9	1.9%	80	1.3%	40	1.6%	323	1.2%	121	1.6%	1,312	1.6%
Accommodation & Food Services (72)	35	7.4%	474	7.5%	164	6.7%	2,109	7.6%	505	6.9%	7,591	9.2%
Accommodation (721)	5	1.1%	52	0.8%	18	0.7%	199	0.7%	45	0.6%	501	0.6%
Food & Drinking Places (722)	30	6.3%	421	6.7%	146	5.9%	1,910	6.9%	459	6.3%	7,090	8.6%
Other Services Except Public Admin (81)	45	9.5%	177	2.8%	265	10.8%	1,131	4.1%	840	11.4%	4,016	4.8%
Repair & Maintenance (811)	22	4.7%	74	1.2%	97	4.0%	384	1.4%	240	3.3%	1,177	1.4%
Auto Repair & Maintenance (8111)	18	3.8%	66	1.1%	69	2.8%	297	1.1%	171	2.3%	810	1.0%
Personal & Laundry Service (812)	14	3.0%	66	1.1%	79	3.2%	393	1.4%	275	3.8%	1,478	1.8%
Civic and Other Orgs (813)	9	1.9%	36	0.6%	90	3.7%	353	1.3%	325	4.4%	1,361	1.6%
Public Administration (92)	5	1.1%	107	1.7%	42	1.7%	1,428	5.2%	127	1.7%	6,101	7.4%
Unclassified Establishments (99)	26	5.5%	0	0.0%	120	4.9%	4	0.0%	341	4.7%	53	0.1%
Total (11-99)	473	100.0%	6,305	100.0%	2,458	100.0%	27,682	100.0%	7,337	100.0%	82,926	100.0%

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